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NEWS

THE WALKING DEAD

HOSTS HUGE PREMIERE
FOR FANS IN NEW YORK

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SUMMARY

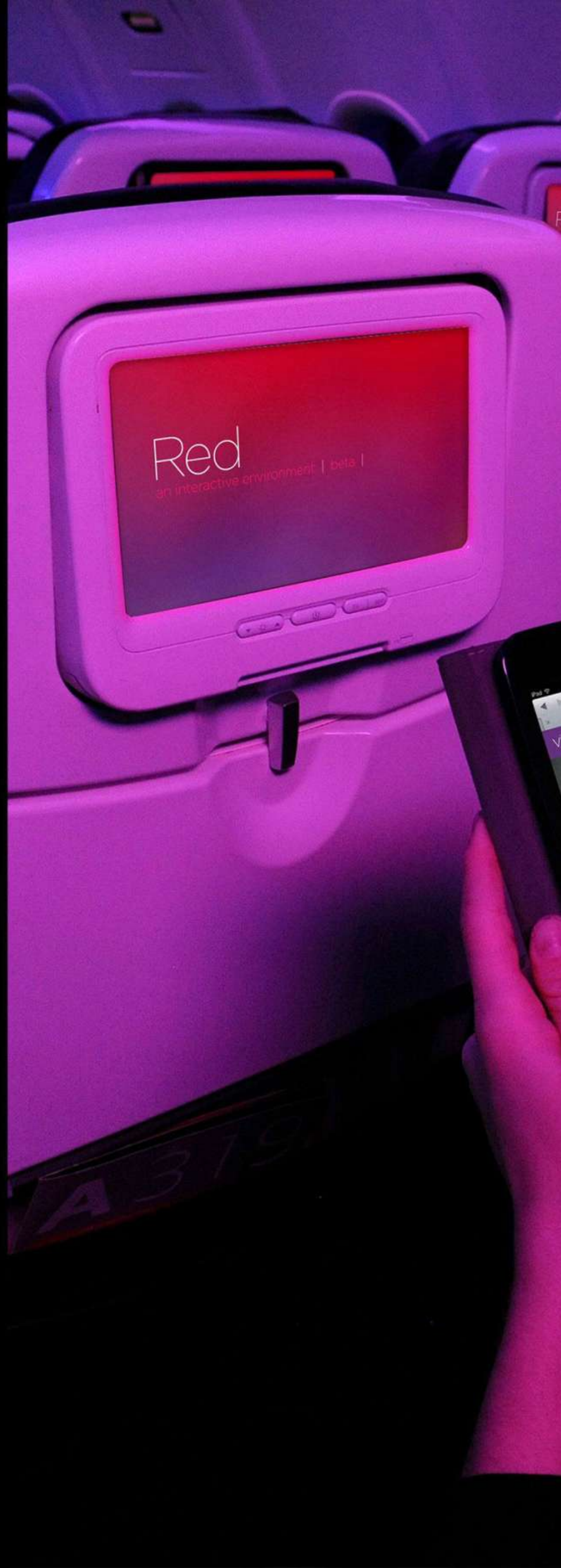
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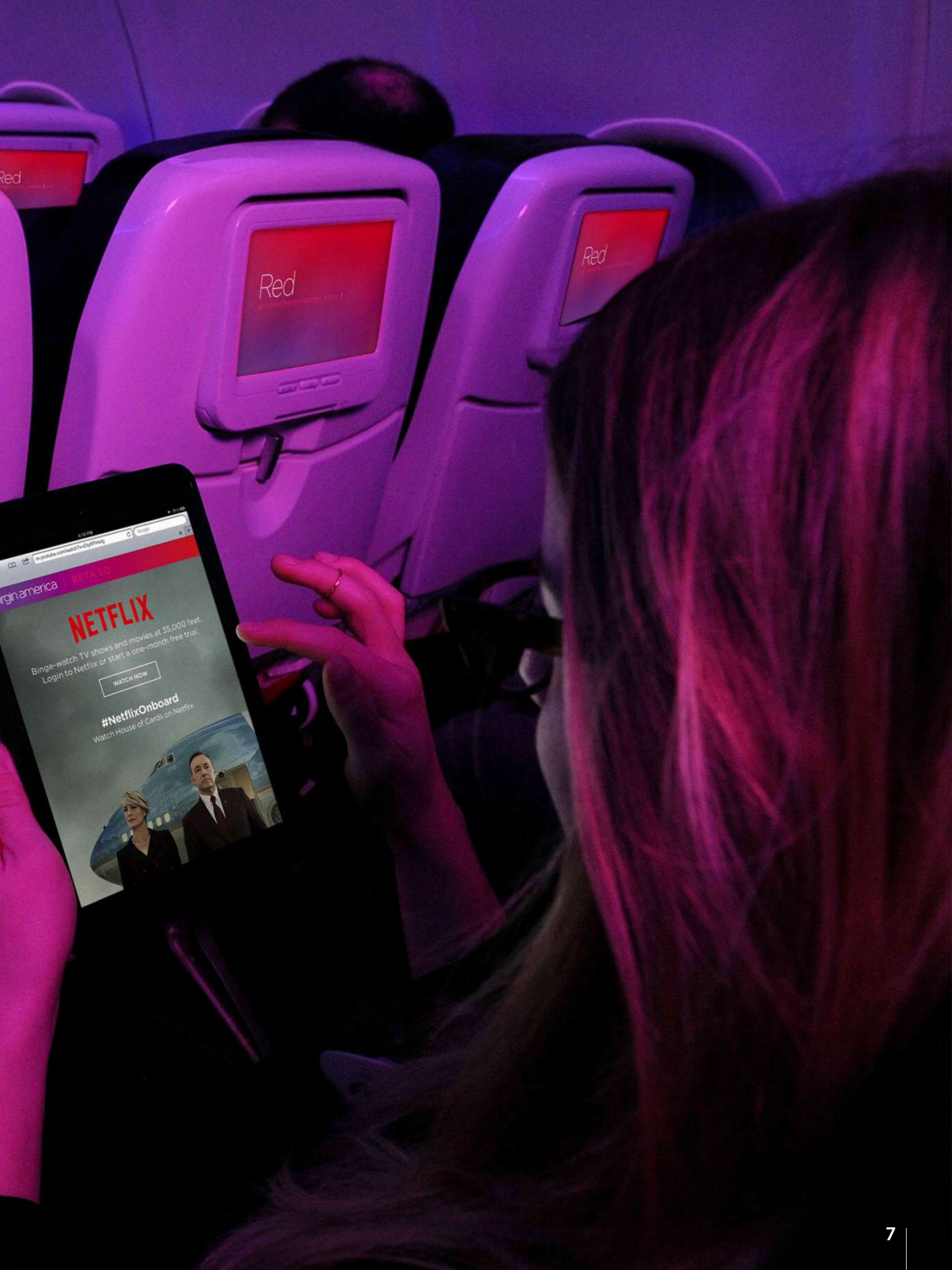
NETFLIX RAISING US PRICE FOR MOST POPULAR VIDEO PLAN BY \$1

Netflix is raising the price of its Internet video service by \$1 for new customers in the U.S., Canada and some Latin America countries to help cover its escalating costs for shows such as "House of Cards" and other original programming.

The new price of \$10 per month for Netflix's standard plan - its most popular - marks the second time in 17 months that Los Gatos, California, company has boosted its U.S. rates by \$1. The trend reflects the financial pressure that Netflix is facing as it competes against Amazon.com, HBO and other services for the rights to TV series and movies that will expand its audience.

Netflix's 42 million existing U.S. subscribers are being insulated from the price bump. That's a move CEO Reed Hastings is taking in an effort to avoid a repeat of the customer backlash that stung the company four years ago when it raised rates by as much as 60 percent for subscribers who wanted Internet video and DVD-by-mail rentals.







NETFL

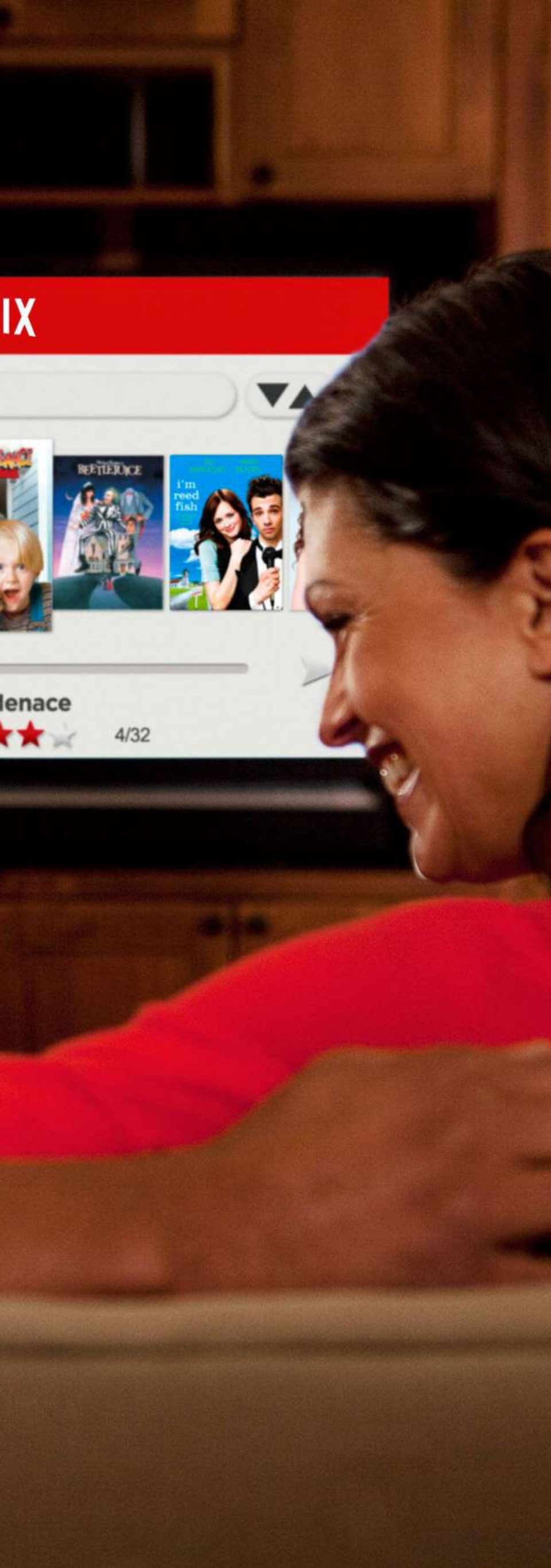
Instant Queue



Dennis the M

1h 40m





The abrupt price increase in 2011 triggered an exodus that cost Netflix more than 800,000 subscribers and caused its stock to lose 80 percent of its value in a tumultuous 13-month period.

The experience taught Netflix to reward its existing subscribers as higher prices are phased in on new customers.

Subscribers who have been with Netflix since May 2014 will still pay \$8 per month under a two-year rate freeze adopted when the company last raised its U.S. prices by \$1. Customers who signed up since the last price increase will pay \$9 per month until October 2016.

Netflix's audience continued to expand after last year's price increase, a pattern that investors appear confident that will occur again with the latest uptick in rates. Netflix's stock surged \$6.83, or 6.8 percent, to \$114.93 Thursday.

Wall Street has been hoping Netflix would increase its prices because its profit margins have been shrinking as the company's expenses climb for programming and an aggressive international expansion.

Netflix Inc.'s programming costs are expected to rise from \$3 billion this year to \$5 billion next year. The research firm Ampere Analysis predicts Netflix will be paying \$6 billion annually for its line-up by 2018.

Some of that money is being spent on previously released TV series and movies, but Netflix is pouring more money for shows that can only be found on its service - a formula that has been highly successful for HBO's pay-TV channel.

The strategy has paid off for Netflix too as its U.S. customer base has swelled by about 70 percent

from 25 million subscribers since the 2013 debut of “House of Cards,” the service’s first major splash in original programming. Netflix now features dozens of exclusive programs.

Netflix’s higher price might help Amazon’s rival Internet video service, which is sold with a bundle of other features that includes free shipping from Amazon’s online store for \$99 annually, or \$8.25 per month.

Some analysts, though, view Netflix’s biggest competition as HBO, which sells an Internet-only version of its channel for \$15 per month.

HBO’s price may give Netflix leeway to raise its prices even further, according to Per Sjöfors, CEO of consulting firm Atenga. His analysis of customer sentiment concluded Netflix could charge as much as \$13 per month for its standard Internet plan without hurting its growth.

Netflix’s standard plan allows subscribers to stream video on as many as two different devices simultaneously and watch programs in high definition. A basic plan available to new customers for \$8 per month limits watching to just one screen, with no high-definition option.



JIMI HENDRIX FAMILY Suing TUCSON SHOP OWNER FOR GUITAR

The estate of Jimi Hendrix is suing a Tucson man for a guitar once owned by the legendary guitarist.

The Arizona Daily Star in Tucson reported Sunday that Experience Hendrix LLC, the company that runs Hendrix's estate, wants a Pima County Superior Court judge to order the guitar returned.

According to the Oct. 2, complaint, the estate says Harvey Moltz, owner of Rainbow Guitars, is not the rightful owner of the Black Widow acoustic guitar.

Estate attorney Ed McPherson says the guitar is valued between \$750,000 and \$1 million. The lawsuit is also seeking damages.

Moltz says he purchased the guitar in June 2014 from someone who bought it from Sheldon Reynolds, ex-husband of Hendrix's adopted sister, Janie Hendrix.

McPherson says Reynolds, a former member of Earth, Wind, and Fire, stole it.

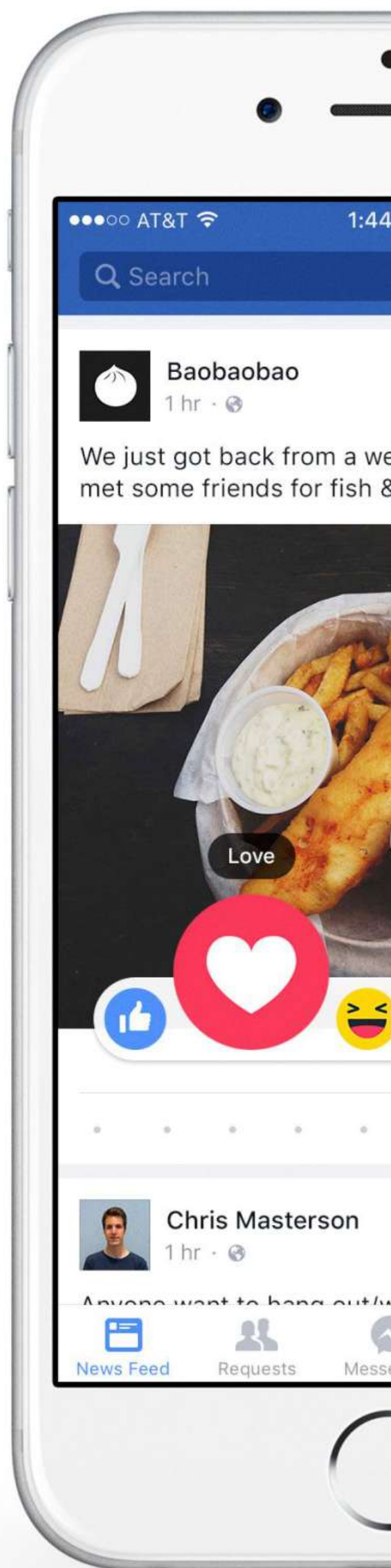
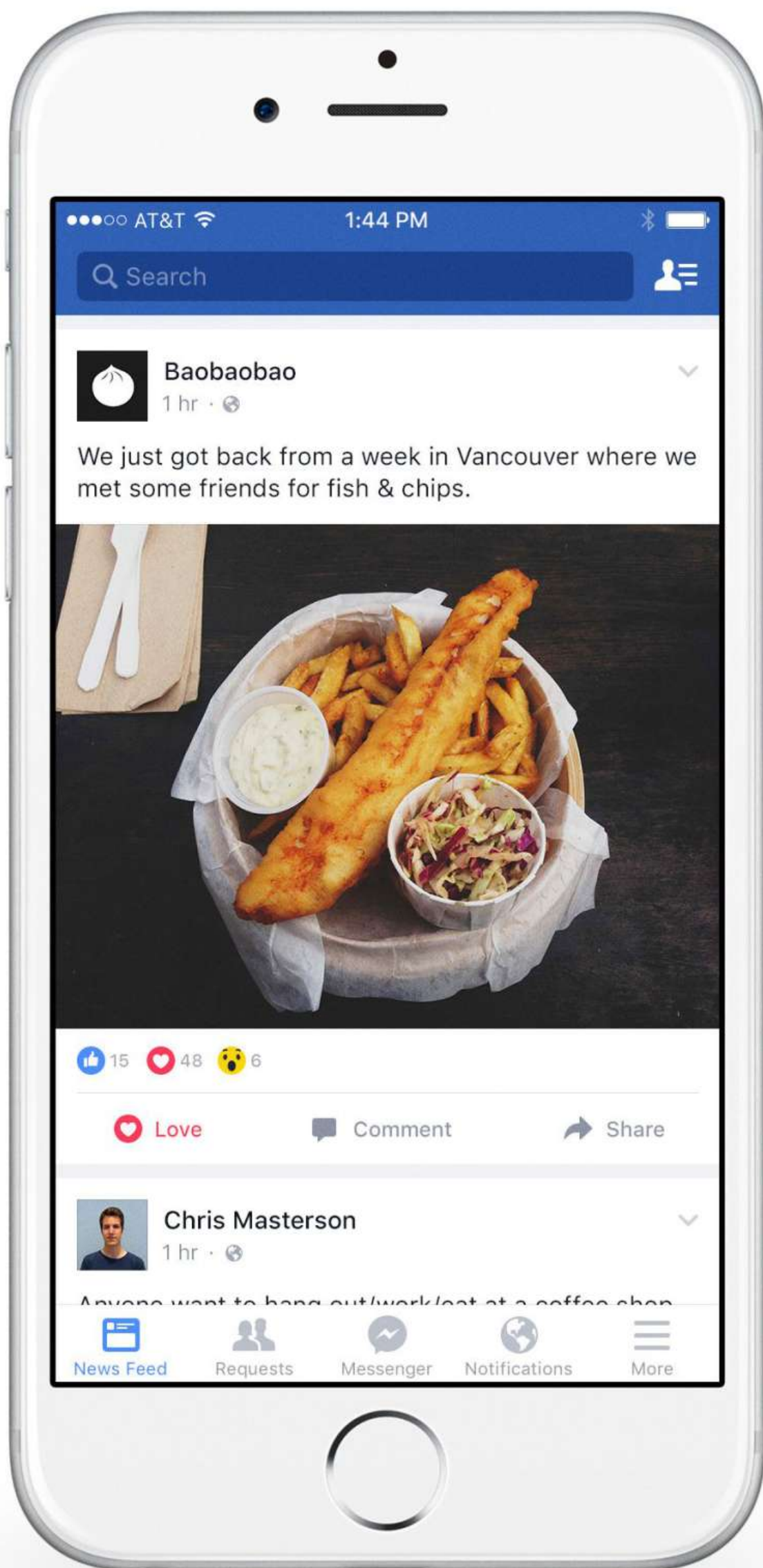
"The guitar is priceless to our family," Janie said in an email. She is the CEO of Experience Hendrix.

"It is one of the few guitars that came home after Jimi passed away. We just want our guitar returned safely and back where it belongs."

Tucson-based lawyer Todd Jackson is representing Moltz.

"My client purchased the guitar in good faith from a private seller, without knowledge of competing claims of ownership," he said.

Information from: Arizona Daily Star



BEYOND 'LIKE:' 6 WAYS YOU MIGHT SOON EMOTE ON FACEBOOK



Sometimes “Like” just doesn’t cut it. So how about Love or Angry? Haha or Sad? Or just Yay or Wow?

Facebook is going “Inside Out” on the Like button, adding a range of new emotional reactions to the iconic thumbs-up icon it launched in 2009.

You won’t see the new emoji right away unless you live in Ireland or Spain, the two locations the Menlo Park, California-based social network chose to begin testing them on Friday.

But Chris Cox, Facebook’s chief product officer, says in a post that the company plans to use the feedback from the test run to make improvements, with the hope of launching the buttons globally “soon.”

Many Facebook users have been clamoring for the company to add a “Dislike” button for years, arguing that hitting the “Like” button in many instances - such as in reaction to a tragic news event - can seem a bit shallow, or even inappropriate.

At the same time, typing out a thoughtful comment on a phone isn’t always easy.

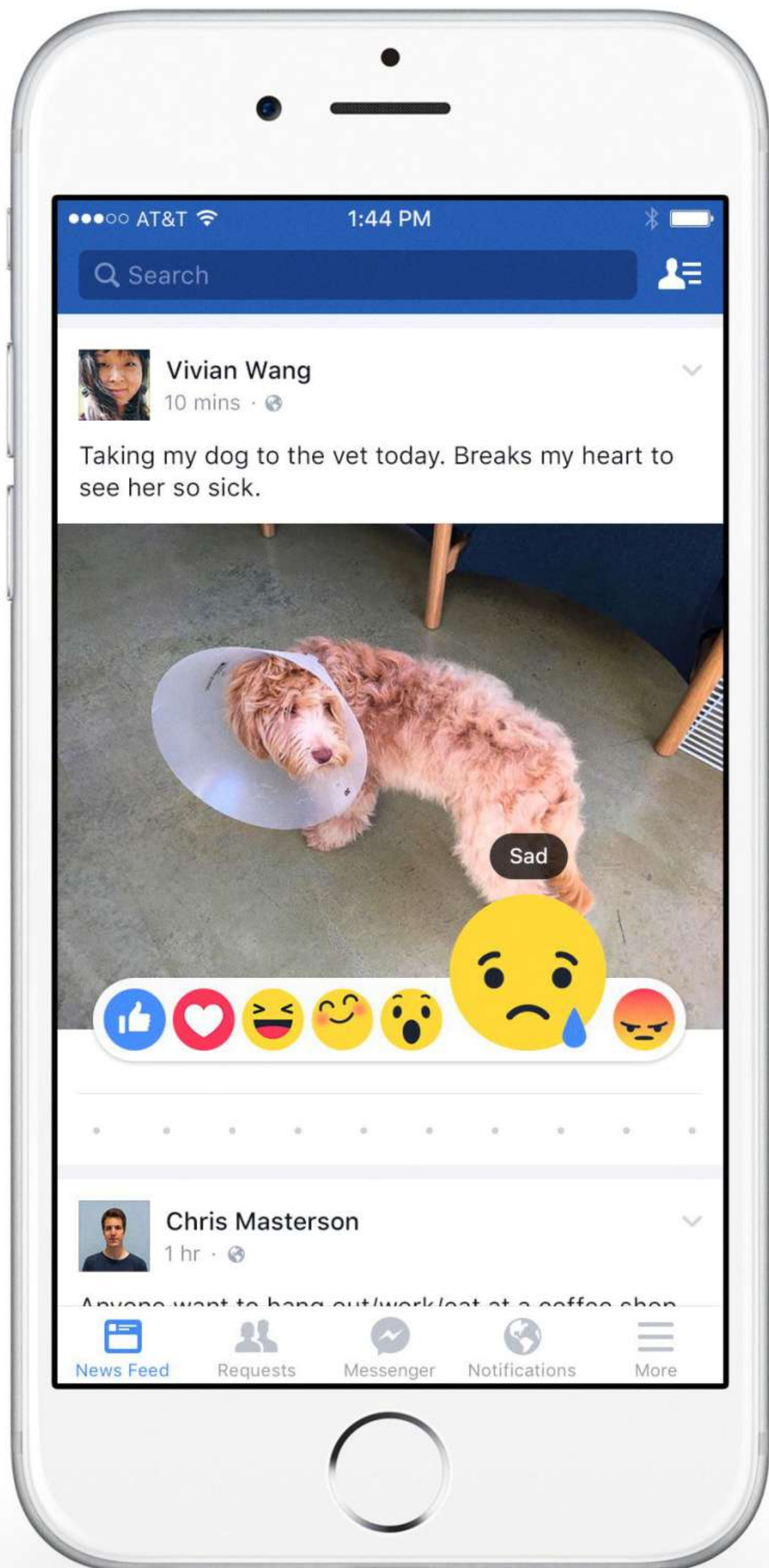
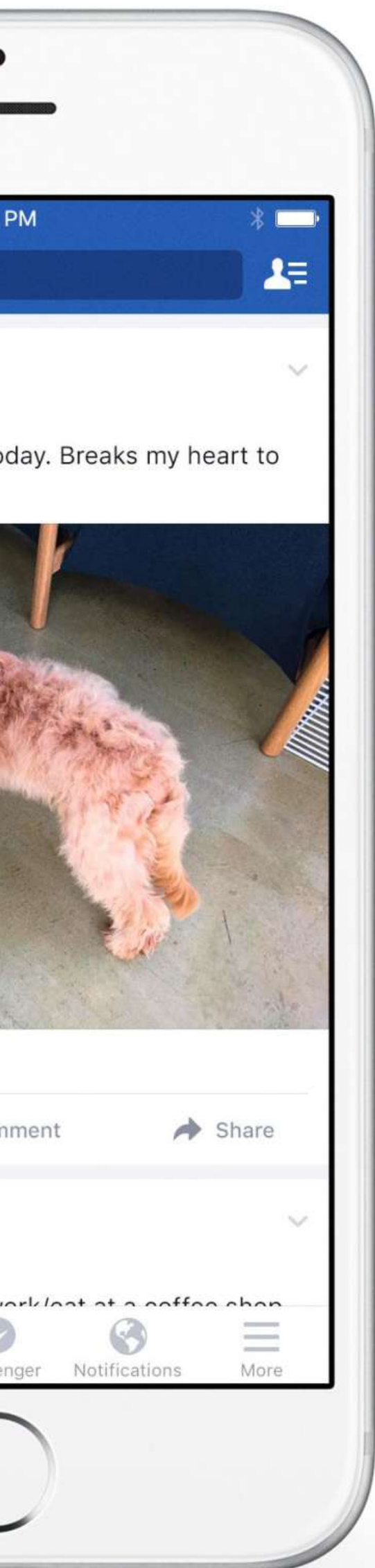
Cox says the company studied Facebook comments to see what reactions were most universally expressed through Facebook and based the new buttons on that.

“As you can see, it’s not a ‘dislike’ button, though we hope it addresses the spirit of this request more broadly,” Cox’s post reads.

In order to see the buttons - which are available in the iPhone, Android and desktop versions of Facebook used in Ireland and Spain - users can either long-press or hover over the “Like” button. The buttons will then appear for users to scroll through and select.

Counters underneath a post will track how many of each reaction the post has received, similar to how likes are tracked now.





HIGH-TECH FIRM'S PLANS TO MAKE DRONES IN NY SPARK QUESTIONS

A plan to manufacture solar-powered drones at a suburban New York site that once made fighter jets for the U.S. military is sparking questions about whether the aircraft will be used to beam Internet service. So far, company officials are staying mum.

Daniel Preston, the CEO and chief technology officer of Luminati Aerospace LLC., appeared Thursday with other company officials at a meeting of town board members in Riverhead, seeking permission for Luminati to use one of two runways on property it recently purchased. The land was once used by defense contractor Northrop Grumman to test fighter jets.





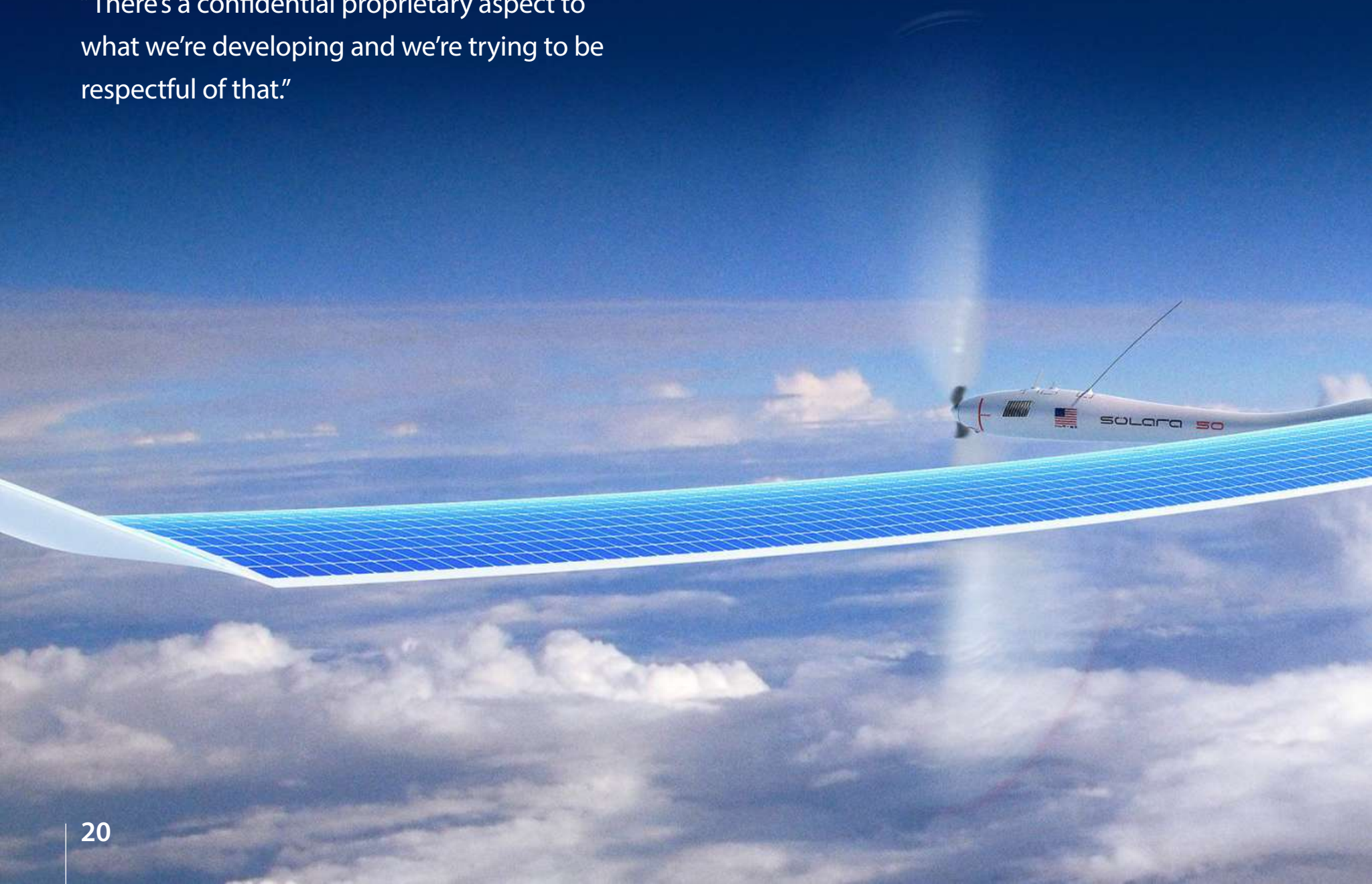
Welcome to
SKYDIVE
LONG ISLAND

Preston said the company, which closed last month on a \$3.4 million deal to acquire 16.3 acres of land from the operator of a now-closed skydiving facility, intends to develop the next generation of drones at the site. Initially, the company intends to immediately hire about 40 employees for high-tech positions, but described its long-term goals as “multimillion-dollar in nature.”

This summer, Facebook announced it will begin test flights later this year for a solar-powered drone to deliver Internet connectivity to remote parts of the world, but Preston would not comment on whether his firm is associated with that or any other tech company.

“I have to respect the confidential nature of this program and of our client,” he told reporters after meeting with town officials.

“There’s a confidential proprietary aspect to what we’re developing and we’re trying to be respectful of that.”



Facebook engineers have said they've designed a drone with a 140-foot wingspan that weighs less than 1,000 pounds. Designed to fly at high altitudes for up to three months, it will use lasers to send Internet signals to stations on the ground.

Other tech companies have launched similar initiatives. Google is experimenting with high-altitude balloons as well as drones and satellites. Microsoft has funded a project that will transmit Internet signals over unused television airwaves.

Neither Facebook nor Google immediately commented.

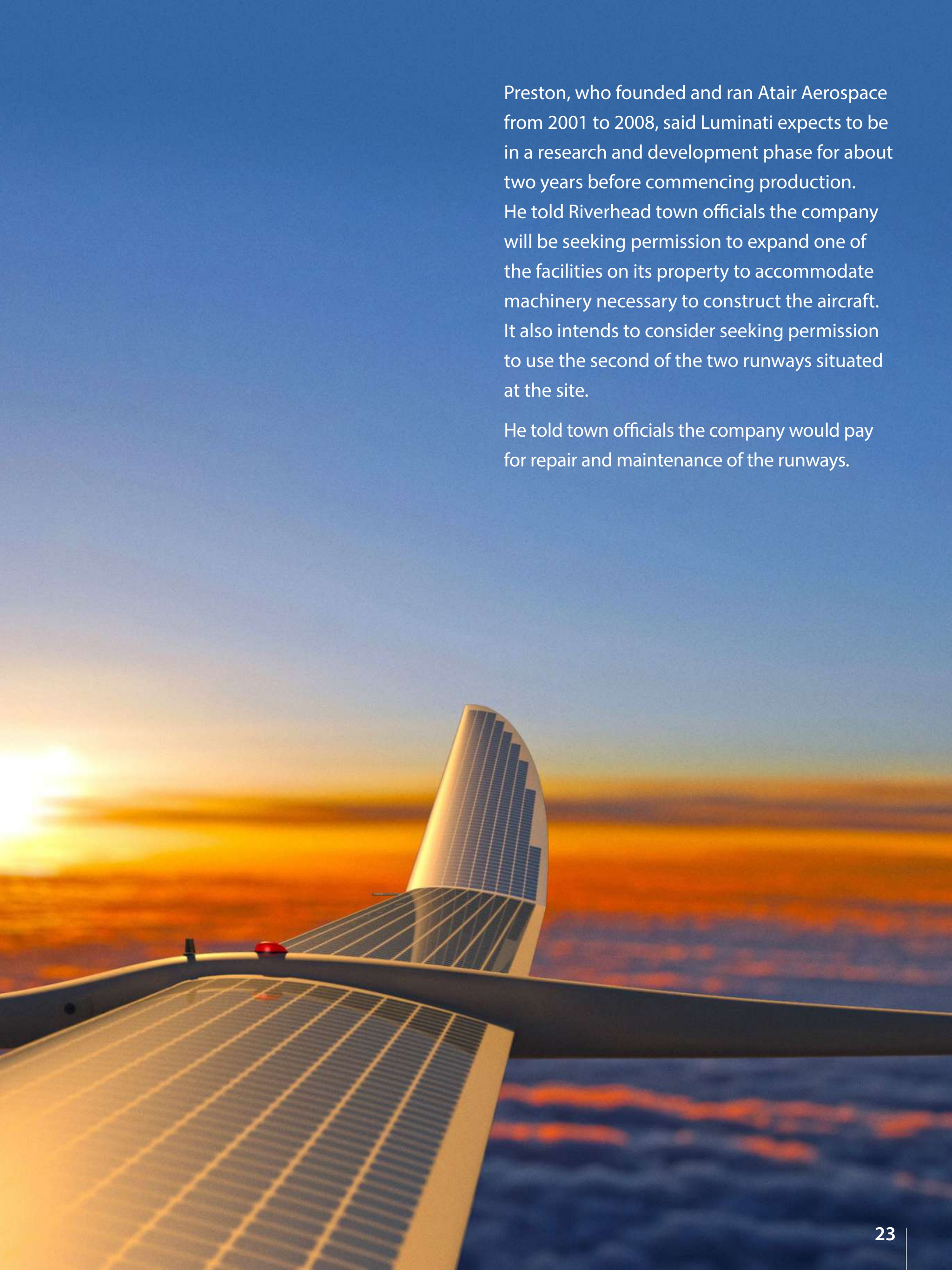
Sean Walter, the Riverhead town supervisor, called the Luminati project "the biggest thing to hit Long Island in a long, long time." He said he has been told the aircraft would fly at altitudes of 60,000 feet or more and have a wingspan of about 160 feet.



The Facebook drones are designed to climb to 90,000 feet, safely above commercial airliners and thunderstorms, and they will fly in circles through the day. At night, he said, they will settle to about 60,000 feet to conserve battery power.

“What’s really exciting is we are bringing the aerospace industry back to Long Island,” Walter said. He noted that Grumman, the predecessor of Northrop Grumman, designed and built fighter jets for the U.S. military at several sites on Long Island. Grumman’s plant in Bethpage built the lunar module that carried men to the moon in 1969.





Preston, who founded and ran Atair Aerospace from 2001 to 2008, said Luminati expects to be in a research and development phase for about two years before commencing production.

He told Riverhead town officials the company will be seeking permission to expand one of the facilities on its property to accommodate machinery necessary to construct the aircraft. It also intends to consider seeking permission to use the second of the two runways situated at the site.

He told town officials the company would pay for repair and maintenance of the runways.



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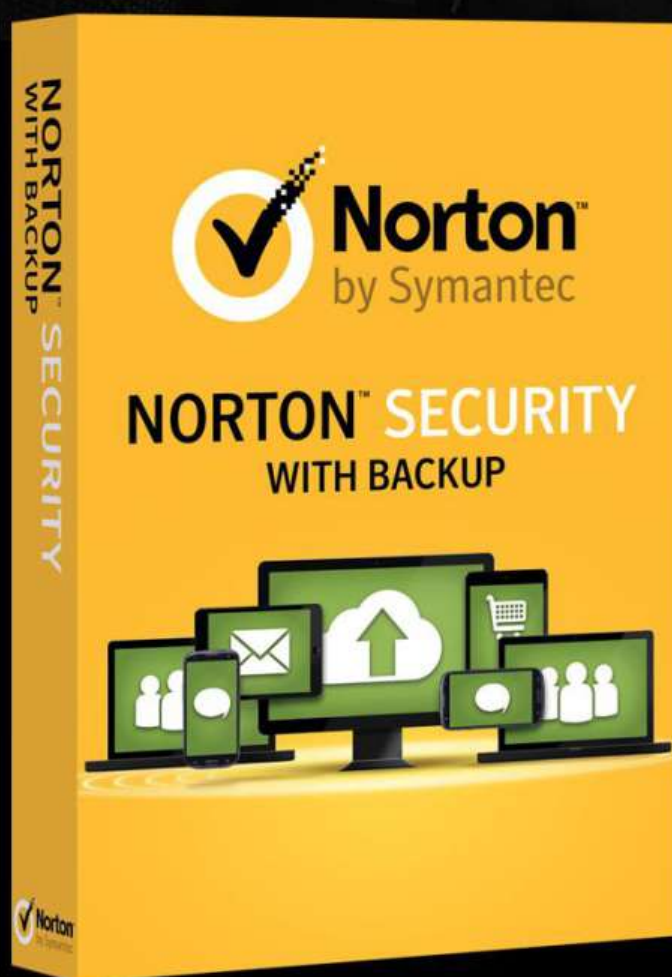
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**'THE
WALKING
DEAD'
HOSTS HUGE
PREMIERE
FOR FANS IN
NEW YORK**



A premiere Friday for the sixth season of AMC's "The Walking Dead" at Madison Square Garden was so big and orchestrated, its stars attended a rehearsal that afternoon to prepare.

The event, which awarded fans with tickets via giveaways and sweepstakes, screened the season premiere and then held a panel with 18 cast members.

"It's a giant arena with 18,000 seats and Led Zeppelin's played here, I think Muhammad Ali fought here, so it's really a special venue," actor Austin Nichols said. "I'm honored to be here."

The red carpet itself was moved inside at the last minute due to rain and wind, but that didn't keep away the fans, many who dressed as zombies, or "walkers," as they're called on the series.



"The Walking Dead" is about people trying to survive in a zombie apocalypse. Over time, it's evolved from being about people trying to escape the undead to people trying to outlast others as civilization and order has crumbled around them.

"It was always going to be about how an environment changes people," star Andrew Lincoln said. "Some turn to the dark and some try and keep hope alive."

Lincoln said that in the sixth season, however, the zombies make a comeback: "The zombies are very much back in the foreground."

"Emotionally, physically, everything is absolutely relentless," added actor Ross Marquand. "They're dealing with the threats from all these different tribal factions that are trying to kill them. We're dealing with more and more zombies than ever before. It's just incredible."

"The Walking Dead" is one of the most watched shows on television and has a global fan base.

"I'm from Zimbabwe," actress Danai Gurira said. "People watch it there. I've been stopped on the streets of Zimbabwe for being Michonne so, it doesn't get more far away than that, you know? It's really exciting to see that my work in the United States is embraced by my other home that's so far away."

The sixth season of "The Walking Dead" premieres Sunday at 9 p.m. Eastern.

Online:

<http://www.amc.com/shows/the-walking-dead>





CHINA
CHANGES
OSCARS
ENTRY AS
'WOLF TOTEM'
FAILS
ELIGIBILITY

China has made a last-minute change to its submission for next year's Oscars because its Sino-French hopeful "Wolf Totem" failed to have enough Chinese among its creative staff to be eligible, state media reported Sunday.

China Film News, a newspaper managed by the state broadcasting administration, said late Saturday that the Film Bureau had received a notification on Oct. 5 from Oscars organizers saying the movie did not meet requirements.

A requirement for eligibility for the best foreign language film award states that the submitting country must certify "that creative control of the motion picture was largely in the hands of citizens or residents of that country." Oscars organizers did not immediately respond to an emailed request for comment Sunday.

While the main actors were Chinese, and the language was predominantly Mandarin with some Mongolian, the production team was largely foreign.

China had had high hopes for "Wolf Totem," one of an increasing number of co-productions with foreign countries that enable China's film industry to develop its technical know-how.

The movie's director, France's Jean-Jacques Annaud, told The Associated Press earlier this year that the film's Chinese backers had initially wanted an "English-speaking movie with famous Chinese-American actors" until he talked them out of it.

Based on a best-selling semi-autobiographical novel, "Wolf Totem" tells the story of a Chinese student who is sent to live in Mongolia among nomads during the Cultural Revolution and becomes fascinated with wolves. The crew spent three years training wolves for the movie.

China Film News said it has been replaced by "Go Away Mr. Tumor," a romantic comedy about an optimistic woman coping with cancer.

The last Chinese submission to be nominated for best foreign language film was Zhang Yimou's 2002 film "Hero."

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'HARRY POTTER' E-BOOKS COME TO LIFE IN NEW APPLE EDITION

You don't need to be a wizard to see the "Harry Potter" books come to life.

The seven books are getting a makeover with more than 200 new illustrations in enhanced e-books made for Apple devices. More than half of the illustrations are animated or interactive, with such touches as a golden snitch from Quidditch matches flying away as you tap it on the screen. Series creator J.K. Rowling also goes deeper into some of the characters and story lines with a handful of pop-up annotations.

The editions, released Thursday, are exclusive to Apple's iBooks Store and require an Apple Inc. mobile device or a Mac computer to read. For other devices, including Amazon's Kindle, standard electronic editions are available through Rowling's Pottermore site.





It lunged blindly — Harry dodged and it hit the Chamber wall. It lunged again, and its forked tongue lashed Harry's side. He raised the sword in both his hands —

The basilisk lunged again, and this time its aim was true — Harry threw his whole weight behind the sword and drove it to the hilt into the roof of the serpent's mouth —

But as warm blood drenched Harry's arms, he felt a searing pain just above his elbow. One long, poisonous fang was sinking deeper and deeper into his arm and it splintered as the basilisk keeled over sideways and fell, twitching, to the floor.

Harry slid down the wall. He gripped the fang that was spreading poison through his body and wrenched it out of his arm. But he knew it was too late. White-hot pain was spreading slowly and steadily from the wound. Even as he dropped the fang and watched his own blood soaking his robes, his vision went foggy. The Chamber was dissolving in a whirl of dull color.

The makeover offers readers young and old a new way to engage with the story. It also gives Rowling and her publishers an opportunity to resell these best-selling books, the last of which came out eight years ago. It's akin to Hollywood releasing the same movies in new formats and with bonus materials.

While the illustrations are new and exclusive to the enhanced editions, Rowling's annotations aren't necessarily so. Rowling has been regularly posting new essays on Pottermore. She has traced Harry's roots to a 12th-century wizard and has written about the origins of an invisibility cloak that appears throughout the series. Rowling has also penned supplemental books, including "The Tales of Beedle the Bard," a children's book that was referenced in the last "Harry Potter" book.

Until recently, the Pottermore site also had a game that took readers through the books chapter by chapter, with riddles and other discoveries along the way. That game incorporated clips from the "Harry Potter" movies. The new e-books do not.





Instead, the new editions offer full-color illustrations and animation from Pottermore artists.

In one animation, you see multiple letters fly in through the fireplace with news of Harry's acceptance to Hogwarts wizardry school. In another, an owl, a cat and the fog come to life on Platform 9 3/4, where a Hogwarts-bound train awaits. On the train, you see landscape moving by through a window.

In one scene of a feast, you can slide left and right to see the rest of a long table covered with food. It's not obvious which illustrations are interactive. The idea is to get readers to explore.

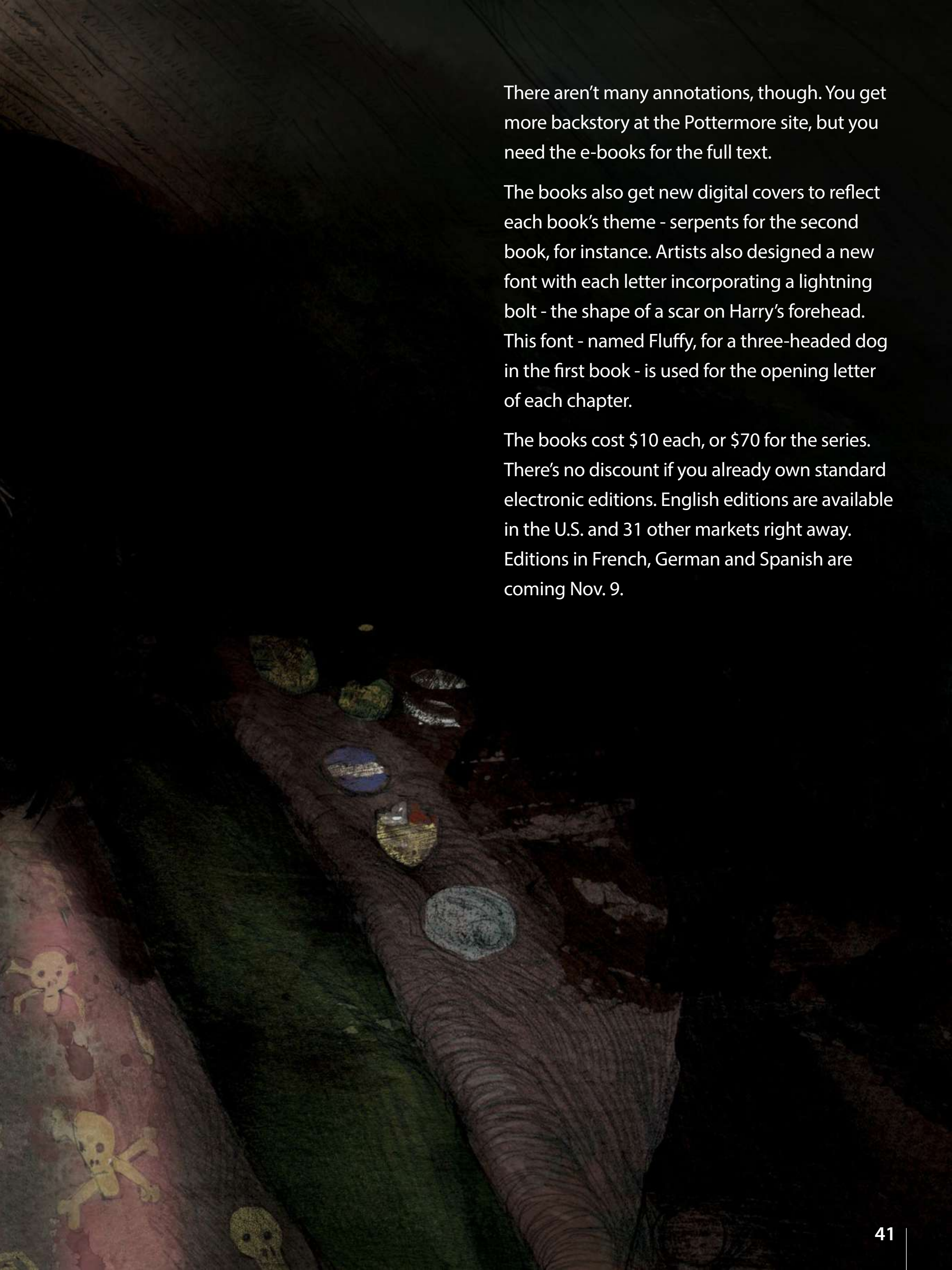
There's no sound, though. When Harry's friend, Ron, gets an angry audio letter from his mother, you see steam coming out, but you don't hear her screaming, as you do in the movie.

You can access Rowling's supplemental materials by tapping a quill icon embedded in the text. For instance, you learn how students arrived at Hogwarts before train service began: Some rode on broomsticks, but that was tough with trunks and pets to bring along.









There aren't many annotations, though. You get more backstory at the Pottermore site, but you need the e-books for the full text.

The books also get new digital covers to reflect each book's theme - serpents for the second book, for instance. Artists also designed a new font with each letter incorporating a lightning bolt - the shape of a scar on Harry's forehead. This font - named Fluffy, for a three-headed dog in the first book - is used for the opening letter of each chapter.

The books cost \$10 each, or \$70 for the series. There's no discount if you already own standard electronic editions. English editions are available in the U.S. and 31 other markets right away. Editions in French, German and Spanish are coming Nov. 9.

CNN URGED TO ADD LIBERAL PANELIST FOR DEBATE

Liberals are urging CNN to add a left-leaning questioner to its panel at this week's debate of Democratic presidential candidates, saying it's only fair because conservative radio host Hugh Hewitt participated in the network's coverage of the second Republican debate last month.

An online petition was being circulated by the group RootsAction on Monday asking for the change.

CNN had no immediate comment about the suggested change to its lineup for Tuesday's debate in Las Vegas, the first such meeting of Democratic candidates. Anderson Cooper is the moderator. Juan Carlos Lopez and Dana Bash will ask questions, while Don Lemon chooses questions submitted through Facebook.

"You want someone at the debate for Tuesday night who will question the Democrats from the progressive perspective," said Jeff Cohen, a

former MSNBC producer who now teaches at Ithaca College, and the petition's author.

Such a journalist, from outlets like Mother Jones, The Nation or Democracy Now, could raise a topic that a more mainstream moderator might miss that's important to the left wing base, he said.

Hewitt was on stage to ask questions when CNN televised the GOP debate last month because of a co-sponsoring agreement with the Salem Media Group, which distributes the conservative commentator's talk show. Salem owns 112 radio stations and websites like **townhall.com**, and focuses on content promoting Christian and conservative values.

Hillary Clinton, Bernie Sanders, Jim Webb, Martin O'Malley and Lincoln Chafee will all participate in the CNN debate. CNN has said it would make room for Vice President Joe Biden if he were to decide to run as late as the day of the debate.



GREEK TOWN GLIMPSES MASS TRANSIT FUTURE: DRIVERLESS BUSES



There'll be no arguing with the driver on this bus: the rides are free and there's no driver anyway.

Trikala, a rural town in northern Greece, has been chosen to test a driverless bus in real traffic conditions for the first time, part of a European project to revolutionize mass transport and wean its cities off oil dependency over the next 30 years.

Trials of the French-built CityMobil2 buses started last week and will last through late February.

Over the past year, CityMobil2 has been tried out near its base in La Rochelle in western France, on a campus in Lausanne, Switzerland, and near Helsinki, Finland, all in controlled conditions that produced no accidents.





But in Greece, a country of narrow, winding, hilly streets, stray dogs, bicycle riders and impatient drivers, the buses are up against real traffic. The Greek government had to amend its laws to allow the testing and the city had to build a dedicated bus lane that deprived residents of downtown parking spaces.

The robot buses don't look like science fiction vehicles - more like golf cart meets ice-cream truck. Still, heads turn as the skinny, battery-powered buses hum through the streets. They seat only 10 people and are guided by GPS and supplementary sensors, including lasers and cameras, that send live data to a control center.

The buses go no faster than 20 kph (12 1/2 mph), but the trials in Trikala (pronounced TREE-kah-lah) potentially represent a major advance for automated transport.

"There were cities bidding for this project all over Europe. They offered relatively restricted urban areas. But we said we could make it happen in a downtown environment and we won," said Odisseas Raptis, who heads the city's digital project department, e-Trikala. "We have a 2.4-kilometer (1.5-mile) route, the bus route. It's mixed with traffic, with pedestrians, with bicycles, with cars ... That hasn't been done before."

Vasilis Karavidas, chief technician for the project in Greece, trained with Robosoft, the company that developed the bus, in the southwest French town of Bidart.

Although the driverless buses are fully automated with onboard navigation and obstacle detection systems, each vehicle will be monitored by a driver in the control center who can override the system, Karavidas said.





"It's as if they are in here and they can stop the bus if they want to, if something goes wrong," he said.

The buses are currently running without passengers, with full testing to start later this month when a fiber-optic network allowing faster data transmission is completed. Six battery-powered vehicles will eventually be used in this farming town of 80,000 that has become hooked on high-tech.

Trikala already has already tested EU-funded pilot medical programs, including schemes to relay heart test data from home to the doctor's office and use tracker devices for Alzheimer patients. In the center of the city, a "digital tree" with solar panels allows benches to carry phone-charging outlets.

The 28-nation European Union is targeting gasoline use for city transport as one area where it wants to reduce carbon emissions. With oil prices and city populations expected to rise in the coming decades, a major shift to battery power and more shared transport could blur the line between private and public vehicles.

Senior transport analyst Philippe Crist at the International Transport Forum, an OECD think-tank based in Paris, says transport trends are hard to predict as the world moves more toward automation.

"We too often look at technological changes in isolation," said Crist. "There is a good chance that these technologies will create entirely new uses that we can only poorly grasp today. The reality is that everything is changing around these technologies and it is plausible that society may lose interest in owning cars or using fixed-service public transport - especially if these technologies allow better alternatives to emerge."

Models run by the think tank suggest that city transport could be made massively more efficient.

Crist said researchers looked at "shared and route-optimized on-call taxi-like services replacing all car and bus trips in a mid-sized European city. We found that these systems could deliver almost the same mobility as today but with 95 percent fewer vehicles."

Driverless cars and buses offer an easier way to optimize traffic flow while aiming to eliminate human error. That has transport developers working at both ends: adding automatic features to conventional vehicles while raising the bar for those that will have no driver at all.







So far, the CityMobile2 has had mixed reviews on the streets of Trikala. Not everyone is happy to lose parking spots or replace human jobs with machines. Still, retiree Michalis Pantelis said he was proud that his city was selected for the testing.

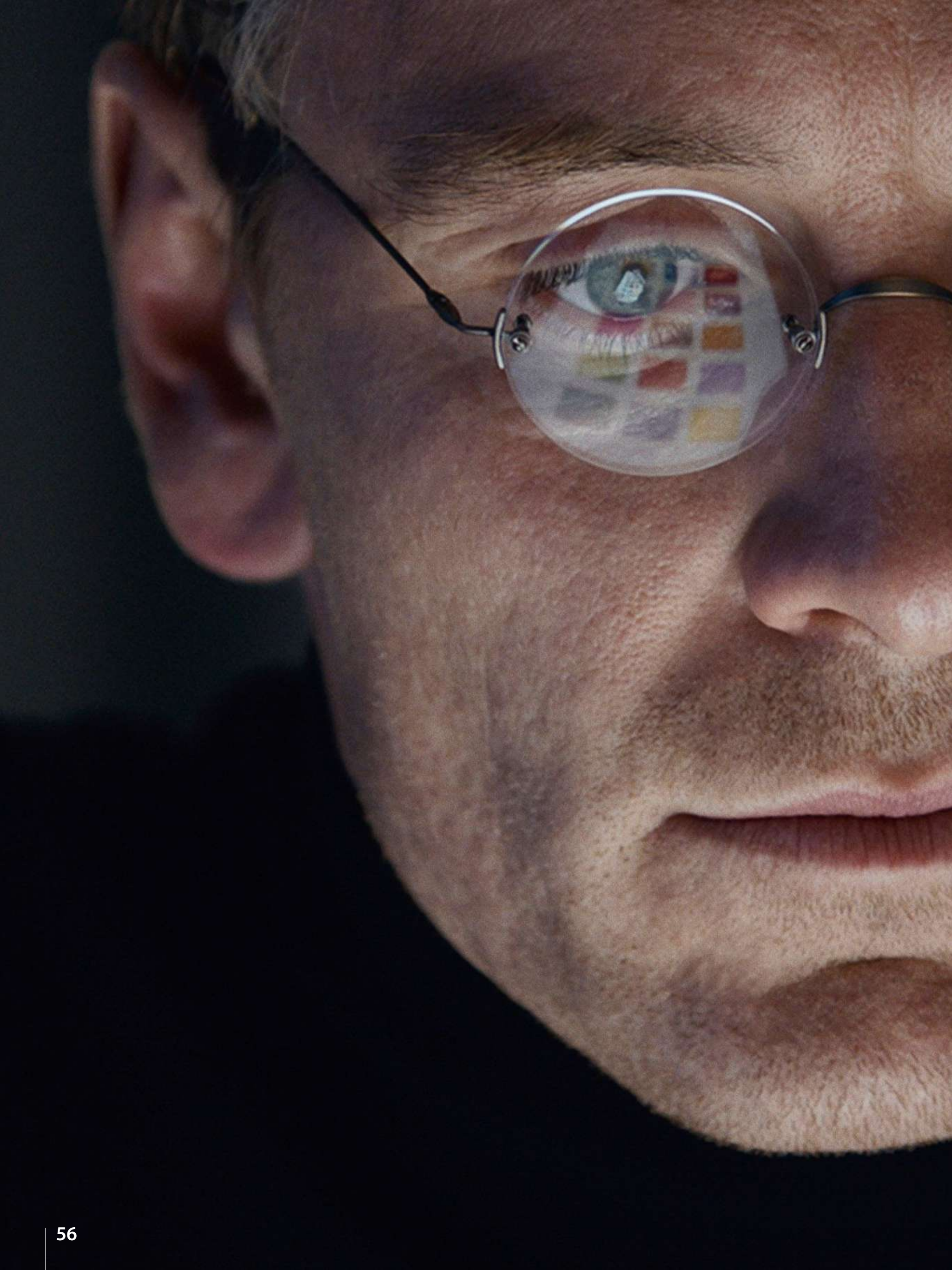
“I think it’s wonderful. Think how many people will come to Trikala to see this. It’s new and innovative,” he said, moments after a driverless bus passed by. “It reminds me of the toy cars my grandchildren play with.”

Online: EU Roadmap to Single European Transport Area <http://goo.gl/wnSdE2>



Hero or villain? Steve Jobs remembered

New movie recalls influential
Apple co-founder





For anyone who closely follows Apple, it will have been difficult to avoid the considerable publicity around the new film *Steve Jobs*, the most eagerly anticipated biopic of the Apple co-founder yet. However, excitement and praise for the movie has been far from unanimous, with many people who knew Jobs - including current Apple employees - taking issue with its supposed inaccuracies. Here, we look closer at how the movie has reopened old debates about the tech visionary.

IT ALL STARTED WITH JUST ONE BOOK...

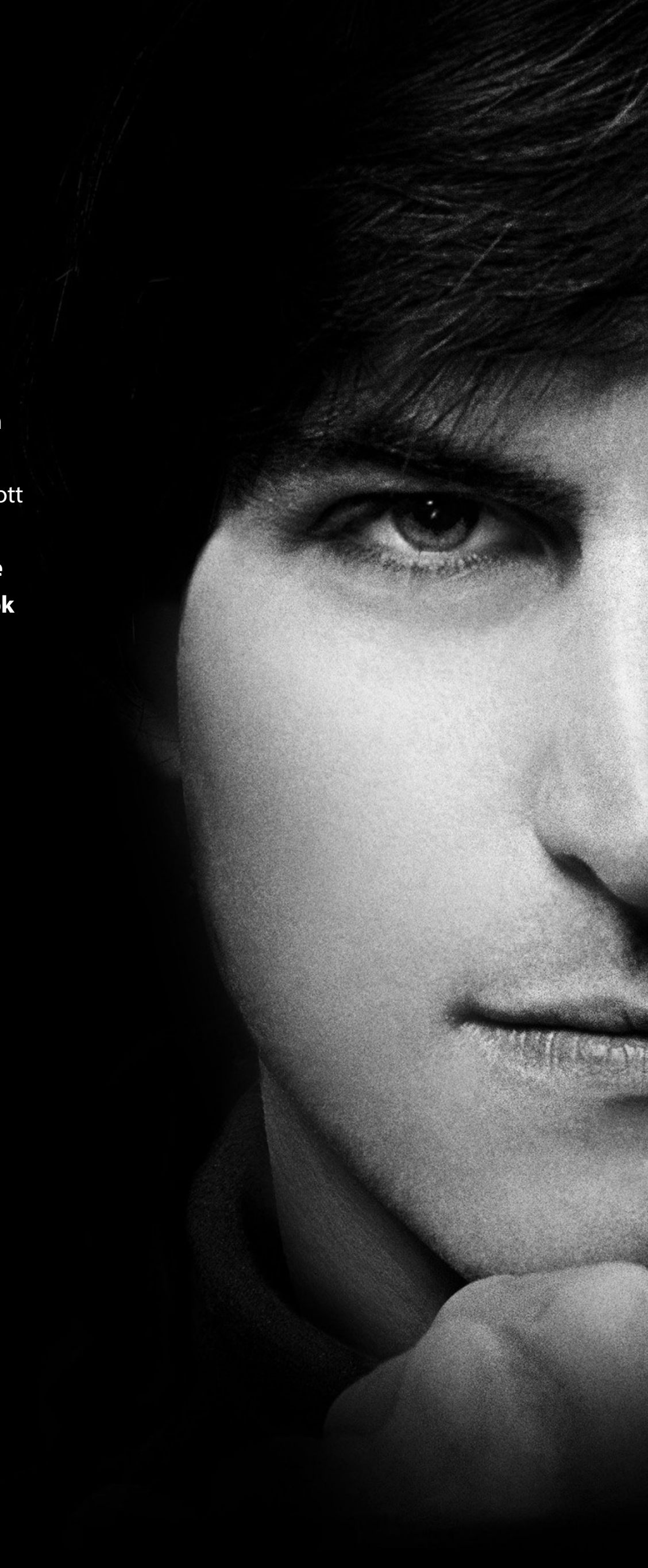
It is not immediately obvious why the new movie should attract much ire from friends and relatives of Jobs. The script, penned by the Oscar-winning screenwriter Aaron Sorkin, is adapted from Walter Isaacson's biography *Steve Jobs* - **which Jobs himself had invited Isaacson to write**. Furthermore, Jobs' wife, Laurene Powell Jobs, urged Isaacson to not "whitewash", but tell her husband's story "truthfully".

However, the book, which was published just after its subject's death in 2011, was met with attacks from current Apple CEO Tim Cook, who insisted it was "a tremendous disservice" to his predecessor, and Apple's Senior Design Officer Jony Ive, who succinctly said: "My contempt couldn't be lower." With the release of the new film, directed by Danny Boyle of *Slumdog Millionaire* fame and starring Michael Fassbender, an array of people who knew Jobs have joined Cook and Ive in speaking out once again.

**"... ANY MOVIE BASED ON THE BOOK
COULD NOT POSSIBLY BE ACCURATE."**

Jobs' widow apparently objected to the movie even during its production. According to someone who spoke to The Hollywood Reporter, but was identified only as "another of the picture's key players", Laurene Jobs **had tried to "kill" the film by trying to dissuade Leonardo DiCaprio and Christian Bale, both previously linked with the lead role, not to join the project.** And Steve Jobs producer Scott Rudin has revealed to The Wall Street Journal that she told him **"how much she disliked the book, and that any movie based on the book could not possibly be accurate."**

However, does she really have much reason to be concerned? Fortune's Philip Elmer-DeWitt has opined that the movie actually "presents





one of Jobs' more sympathetic portraits", adding that he "is portrayed as often cruel and condescending, but always in the interest of making a great product". He believes the man's widow will be "pleasantly surprised" when she sees the finished movie.

Meanwhile, Steve Wozniak, who co-founded Apple alongside Jobs, reacted positively to the film's first full trailer when it was released in the summer, despite its portrayal of a tyrannical Jobs. Wozniak said that **the trailer "presents a more or less accurate impression of Jobs", according to Bloomberg**; he was quoted as remarking: "I felt a lot of the real Jobs in the trailer, although a bit exaggerated." The trailer also refers to Jobs' questionable decision to initially deny paternity of his daughter Lisa, something which Wozniak said he could "almost cry remembering".

JUST HOW CRITICAL OF JOBS IS THE FINAL PRODUCT?

To what extent the finished film's portrayal of Jobs is complimentary is ultimately a subjective judgment, and many casual cinemagoers won't get a decent chance to judge for themselves before the nationwide US release on October 23. This leaves us to turn mainly to the critics.

In its early review, The Guardian **called the movie "admirably unsentimental in its portrayal of Jobs"**, but despaired that his "careless behavior towards his ex and daughter is seemingly justified by his genius", while the final scenes give the impression that "Boyle and Sorkin were tempted to show him crossing through the gates of heaven". By contrast, in its own review, The New York Times reports that the film **"basically upholds the book's account ... of Jobs' temperament, his foibles and his talent."**

MEMORIES OF "AN AMAZING HUMAN BEING"

There is clear controversy elsewhere about the depiction. During the interview with Tim Cook on The Late Show with Stephen Colbert last month, the host called the portrayal "unflattering" - leading Cook to **defend Jobs by calling him "an amazing human being"**. He further described his "uncanny ability to see around the corner and describe the future – not an evolutionary future but a revolutionary future". Cook added that, unlike the confrontational figure in the film, Jobs was "a joy to work with".

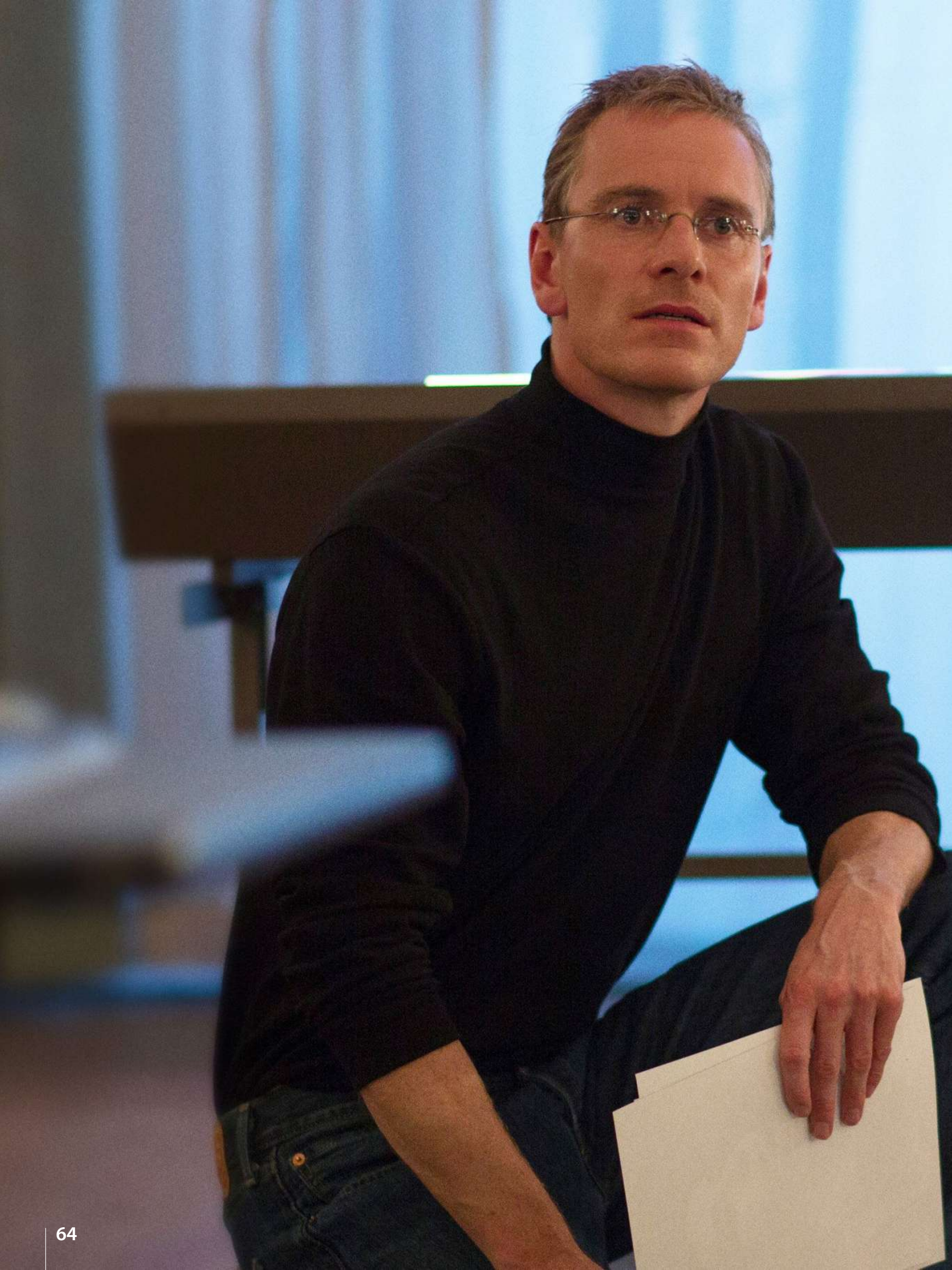
Cook did, however, admit that he had not seen the movie - as did Jony Ive when **asked for**

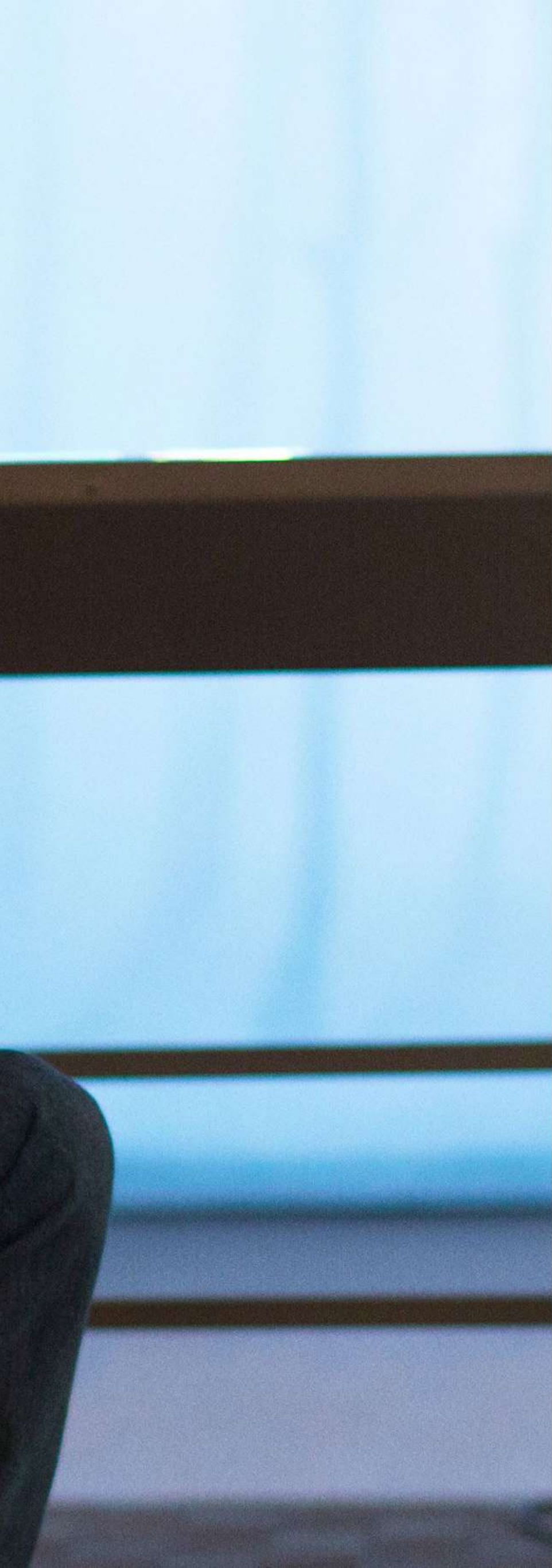












his own opinion of it at Vanity Fair's New Establishment Summit earlier this month. He talked about his former boss's "very simple focus on trying to make something beautiful and great", remarking: "I don't think I've ever seen anyone so happy as I saw him—this very simple kind of joy—when he would realize, "This is actually working out. This could be great." It was just the simplicity of that."

Nonetheless, Ive occasionally implicitly referred to the film's supposedly critical portrayal of his late friend - observing, for example, that his memory of the man "stands in such contrast, obviously, to how he's being frequently and popularly portrayed at the moment. The lack of agenda." He also described his "primal fear" that "how you are defined and how you are portrayed can be hijacked by people with agendas that are very different from your close family and your friends."

ANECDOTES ABOUT JOBS THE BUSINESSMAN, JOBS THE MAN

If the Jobs that Fassbender plays genuinely isn't the real Jobs, we certainly got a lot more hints of his true nature earlier this month, when various prominent Apple staffers honored him on the fourth anniversary of his death. The Telegraph reported that, **in an email to his staff, Cook said that Jobs** "loved his family above all, he loved Apple, and he loved the people with whom he worked so closely and achieved so much."

Cook added that he could still see his legacy "all around us", describing it largely as: "An incredible team that embodies his spirit





of innovation and creativity. The greatest products on earth, beloved by customers and empowering hundreds of millions of people around the world." In **further commentary on Apple's internal intranet site, Cook touched upon Jobs' "small acts of friendship"**, even recalling his attempts at matchmaking. "He wasn't content that I loved my job. He wanted more for me."

Eddy Cue, Apple's Senior Vice President of Internet Software and Services, added to the intranet anecdotes, remembering how Jobs had assisted both when his daughter was born three months prematurely and when his wife was having treatment for cancer. Phil Schiller, the company's Senior Vice President of Worldwide Marketing, focused on the incredible preparation Jobs would undergo for each of dozens of his keynote presentations, claiming that he worked "harder than people could imagine".

STEVE JOBS: AN ETERNAL ENIGMA?

All things considered, perhaps what is today clearest about Jobs is just how much is actually unclear about the man. Evidence abounds that he was a thoroughly complex character that no cinematic venture, even the critically acclaimed latest one, has succeeded in accurately portraying. Former Apple CEO John Sculley has insisted: **"If one tries to come away with a complete picture of who was Steve Jobs, they wouldn't get it from this movie"**. They probably wouldn't get it from anywhere else, either. ■

by Benjamin Kerry & Gavin Lenaghan





REMEMBERING
HOLLYWOOD'S
BIGGEST BOX
OFFICE
DISASTERS

“Pan” walked the plank this weekend and it didn’t go well.

Warner Bros.’ \$150 million live-action Peter Pan origin story captured a dismal \$15.5 million from North American theaters, and its international prospects don’t look much more promising. The film earned only \$20.5 million from 52 markets.

Unlike Disney’s largely profitable foray into live-action fairy tale adaptations, “Pan,” starring Hugh Jackman, Rooney Mara and newcomer Levi Miller, might find Warner Bros. taking a write-down for their losses. Only time and the promise of an Oct. 22 China opening will seal “Pan’s” ultimate fate, but it already has the dubious distinction of being one of 2015’s biggest bombs, up there with Disney’s “Tomorrowland” and Fox’s “Fantastic Four.”

In honor of the rare, fascinating spectacle of the box office bomb, here are some of Hollywood’s most infamous financial catastrophes.

HEAVEN’S GATE (1980)

It might not come close to matching some of the epic losses on the list, but director Michael Cimino’s Western starring Kris Kristofferson and Christopher Walken is one of cinema’s most famous flops. The \$44 million film made only \$3.5 million domestically and effectively destroyed the estimable United Artists.

TOWN & COUNTRY (2001)

Somehow this no-frills Warren Beatty, Diane Keaton and Goldie Hawn romantic comedy cost \$90 million to produce, and earned \$10.3 million worldwide. Suddenly Beatty’s 1987 “Ishtar” embarrassment didn’t look so bad.

HOW DO YOU KNOW (2010)

Having not learned any lessons from “Town & Country’s” out of control budget, writer-director James L. Brooks made this romantic triangle comedy, starring Reese Witherspoon, Jack Nicholson, Owen Wilson and Paul Rudd, for \$120 million. It went on to gross only \$48.7 million worldwide.

CUTTHROAT ISLAND (1995)

Geena Davis starred alongside Matthew Modine in this pirate adventure, directed by her then-husband Renny Harlin, as a woman seeking buried treasure and vengeance. The \$98 million MGM film made only \$10 million domestically and for years was considered the biggest money-loser ever.

THE ADVENTURES OF PLUTO NASH (2002)

Warner Bros. sat on this \$100 million Eddie Murphy space comedy for two years before finally pushing it out to theaters. The result? A worldwide sum of \$7.1 million.

THE 13TH WARRIOR (1999)

This John McTiernan-directed 10th century Viking saga starring Antonio Banderas cost a whopping \$160 million to make, bringing in only \$61.7 million worldwide.

MARS NEEDS MOMS (2011)

This already forgotten, \$150 million CG-animated disaster featured the voices of Seth Green and Joan Cusack, and netted only \$39 million worldwide.

47 RONIN (2013)

With a budget that's been reported to be in the \$175 to \$225 million-range, Keanu Reeves' samurai epic was a flop before audiences had the chance to decide for themselves. Universal let the stinker sit on the shelf for a year, reporting a \$175 million loss before the film even hit theaters.

THE LONE RANGER (2013)

After spinning box office gold with the "Pirates of the Caribbean" franchise, director Gore Verbinski, producer Jerry Bruckheimer and star Johnny Depp tried their hand at a \$215 million take on "The Lone Ranger." The film, which co-starred Armie Hammer, grossed \$89 million domestically and \$260.5 million worldwide, but Disney still prepped shareholders for a \$160 to \$190 million loss.

JOHN CARTER (2012)

The century-old story may have directly inspired some of modern sci-fi's biggest hits (hello, "Star Wars"), that didn't seem to matter much to anyone in the end. Disney poured a reported \$250 to \$275 million into producing the film, resting it all on the broad shoulders of small screen star Taylor Kitsch. "John Carter" opened to only \$30.2 million, and the studio took a \$200 million write-down while it was still in theaters.

NEW CALIFORNIA LAW EXTENDS PRIVACY RIGHTS TO ELECTRONIC DATA

California will require police to get a court order before they can search messages, photos and other digital data stored on phones or company servers in the nation's most-populous state.

Civil-liberties advocates called the new law that takes effect Jan. 1 an important advance and said it highlights the need for similar protections at the national level.

The California Electronic Communications Privacy Act was signed by Gov. Jerry Brown on Thursday. It's only the third of its kind in the U.S.

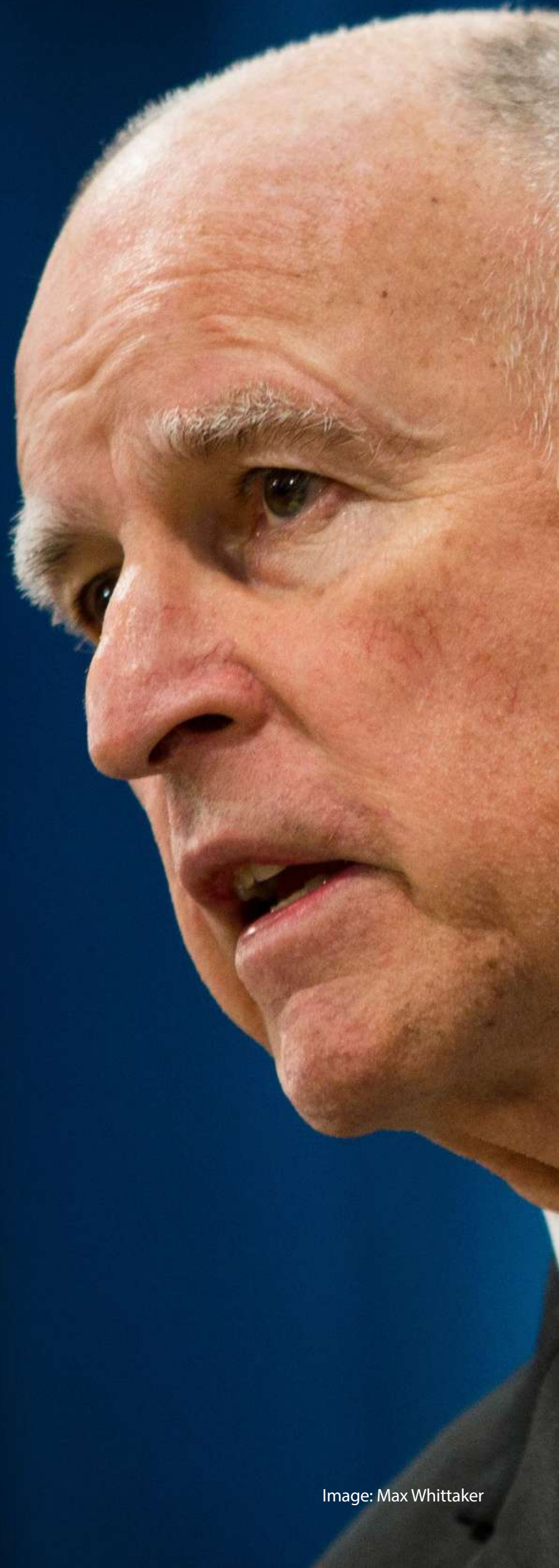


Image: Max Whittaker





Image: Nick Ut



While some states guarantee some of its protections, only Maine and Utah previously had comprehensive laws on the books, noted Hanni Fakhoury, senior staff attorney for the Electronic Frontier Foundation.

"It's an expansive bill and this being California, it covers a lot of people," Fakhoury said of the state with a population of about 39 million. "It's an important thing and a good development."

The digital rights group, along with the American Civil Liberties Union, news organizations and tech companies, worked for the bill's passage. They argued that previous California law dating back to the 1980s was in desperate need of an update given the dramatic changes in the digital world.

But the bill's opponents, including several California police groups, argued that the measure would hamper the ability of law enforcement to investigate child pornographers and others who commit crimes online.

"Privacy is of the utmost importance in the digital age, and while I strongly support an individual's right to privacy, it should not be protected at the expense of our children," said Assemblyman Jim Cooper, D-Elk Grove.

Law-enforcement requests for people's electronic information, particularly from technology companies such as Google and Twitter, have skyrocketed in recent years, said Nicole Ozer, technology and civil liberties policy director for the ACLU of California.

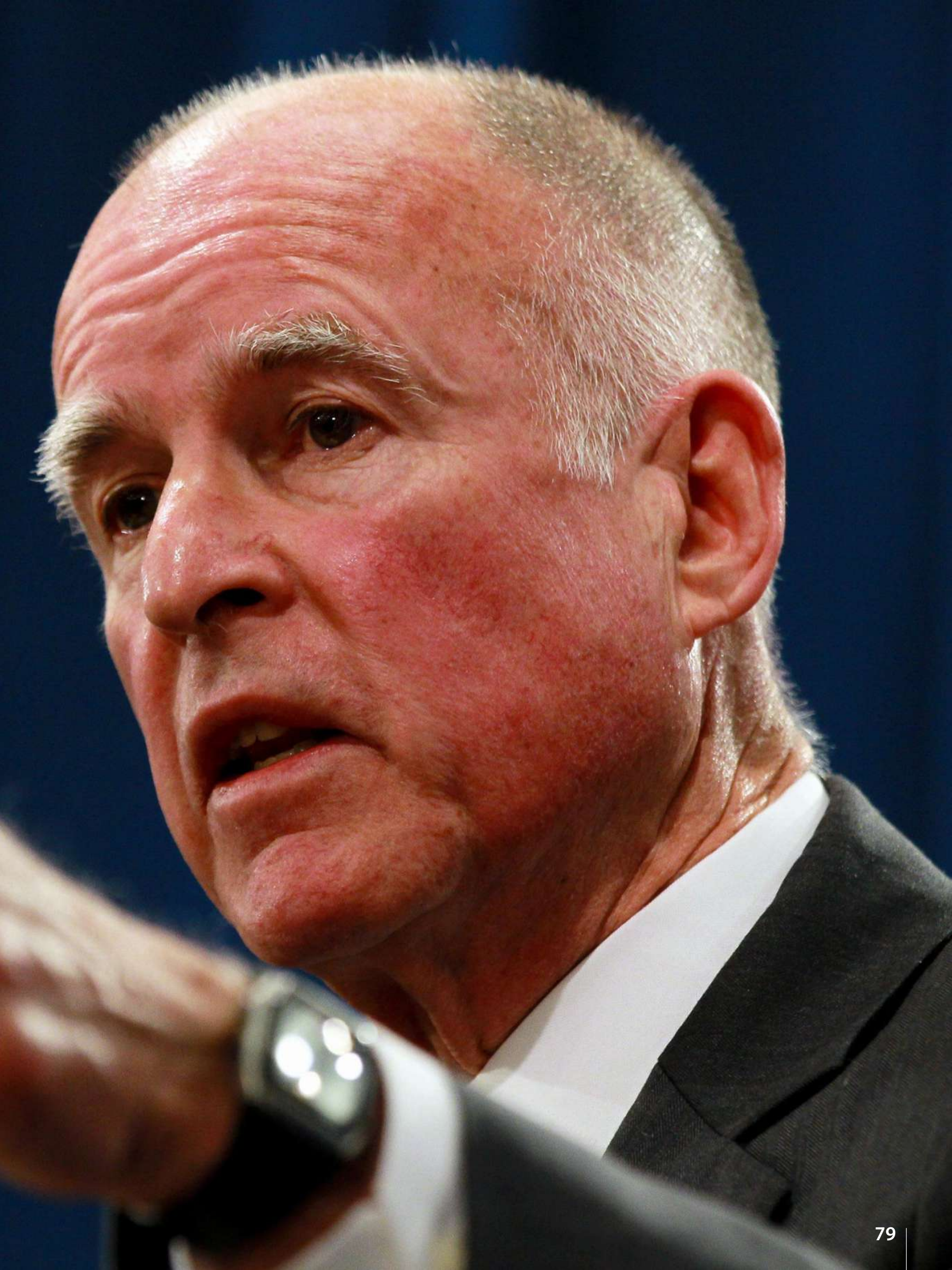
Previously, all that was generally needed to get the information was a subpoena. Now, under the new law, a warrant will be required in most cases.

“It really is a true update of privacy law for the digital world, making sure that sensitive information about who we are, and where we go, and what we do, and who we know is protected from government intrusion,” Ozer said.

She added that “hopefully this will send an important message to Congress to make sure all that all Americans have these important, updated privacy protections.”

Advocates have tried to pass legislation at the national level for years without any success. The Email Privacy Act, a proposed update to the Electronic Communications Privacy Act, has 300 sponsors in the U.S. House of Representatives, but its future remains unclear.



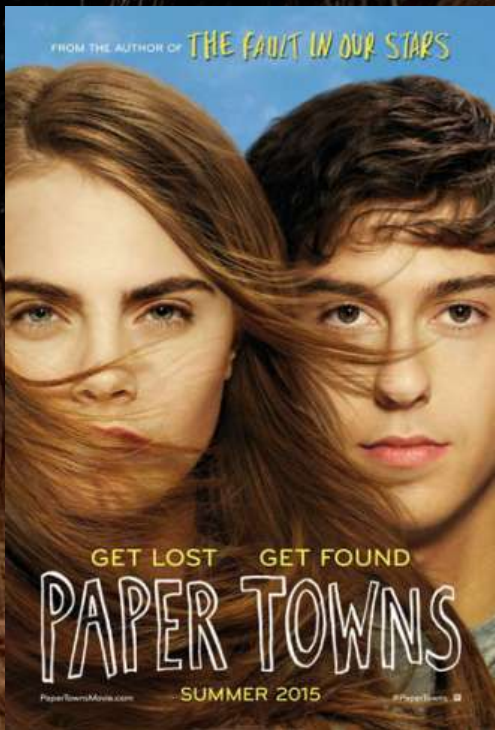


iTunes

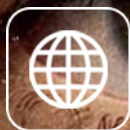
Review

*Movies
& TV Shows*

Rotten Tomatoes
 55%



iTunes Preview



by Jake Schreier
Genre: Drama
Released: 2015
Price: \$14.99

★★★★★
159 Ratings



Trailer

Paper Towns

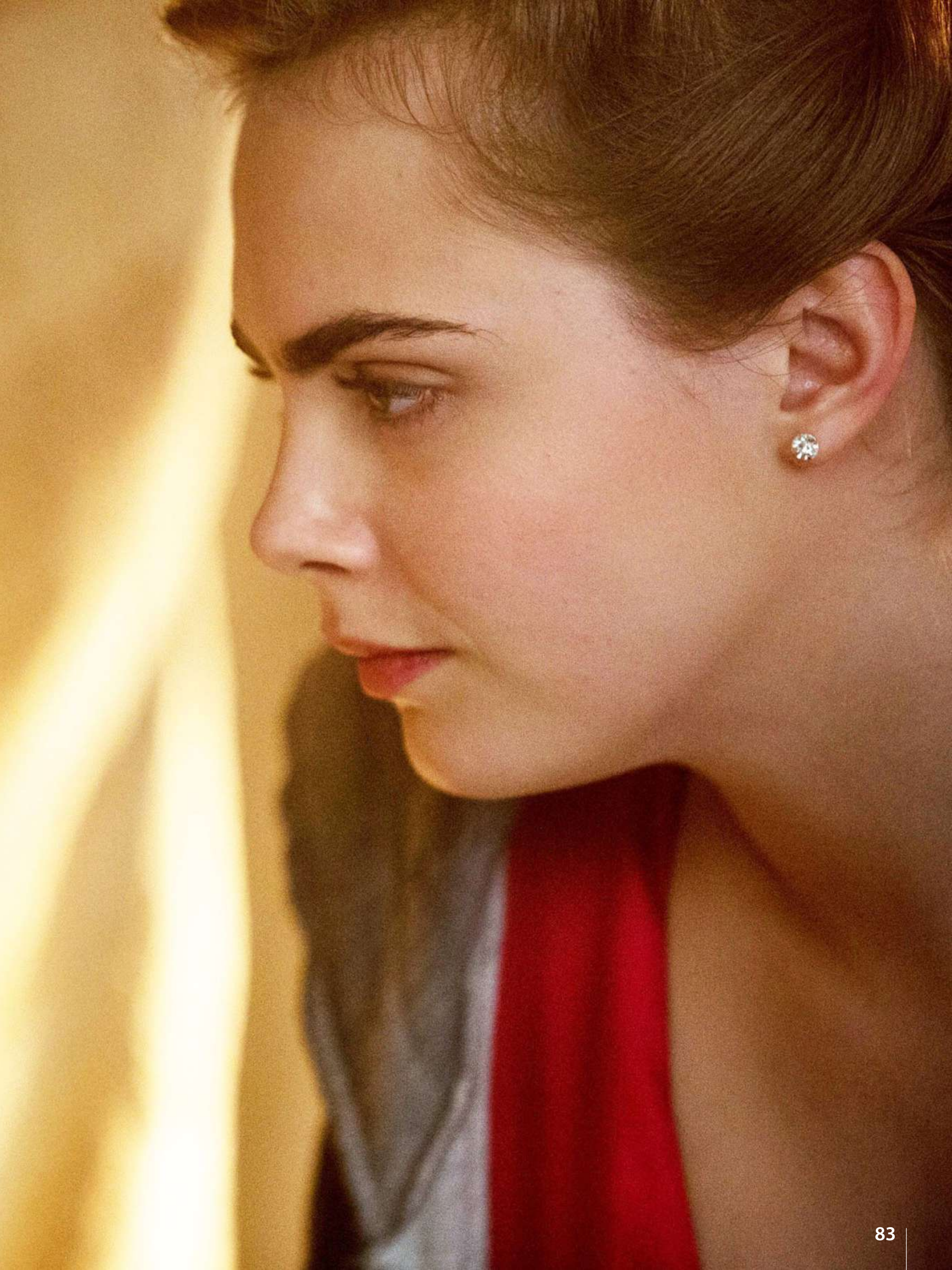
All of his life, Quentin (Nat Wolff) has had a crush on his neighbor Margo (Cara Delevingne). However, after the two have an all-night adventure together around their hometown, Margo promptly disappears. She leaves behind a number of clues as to her whereabouts, leading Quentin and his friends to endeavor to decipher them and find Margo.

FIVE FACTS:

1. This film is based on John Green's young adult mystery novel of the same name.
2. The younger, child versions of Quentin and Margo are played by, respectively, Josiah Cerio and Hannah Alligood.
3. Green himself **wrote the first draft of the screenplay.**
4. North Carolina, rather than the novel's setting of Orlando, Florida, **was chosen for filming due to tax incentives, according to Green.**
5. The movie has attracted mixed reviews; the critics' consensus on reviews aggregator website Rotten Tomatoes reads: "Paper Towns isn't as deep or moving as it wants to be, yet it's still earnest, well-acted, and thoughtful enough to earn a place in the hearts of teen filmgoers of all ages."



Cara Delevingne and Nat Wolff Interview

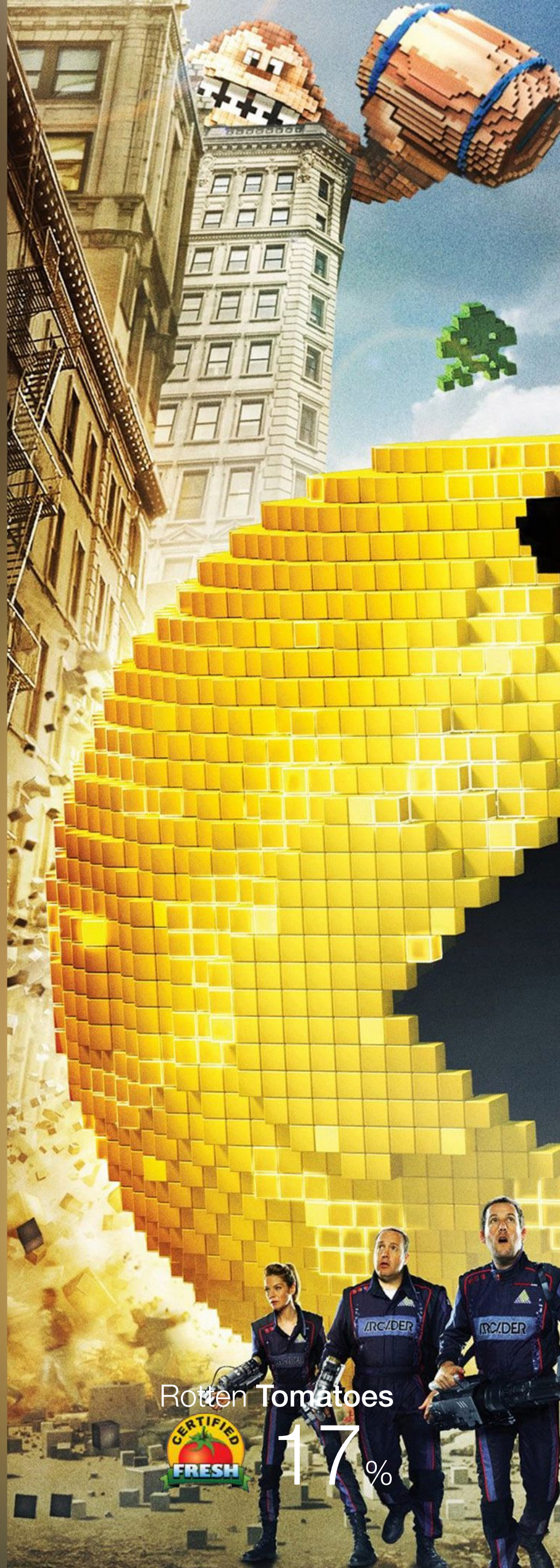


Pixels

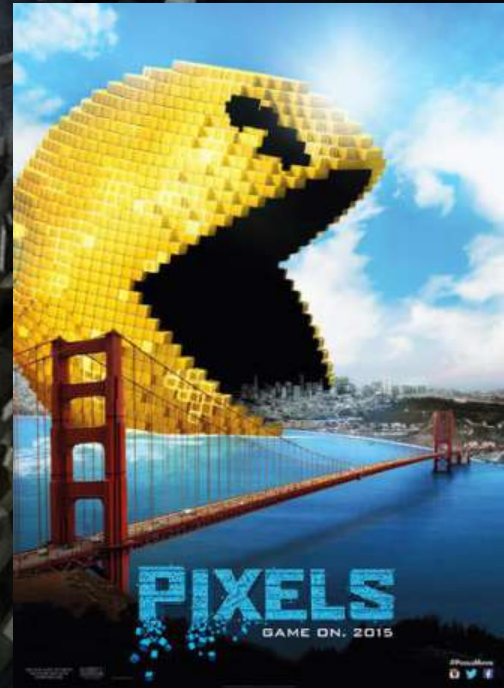
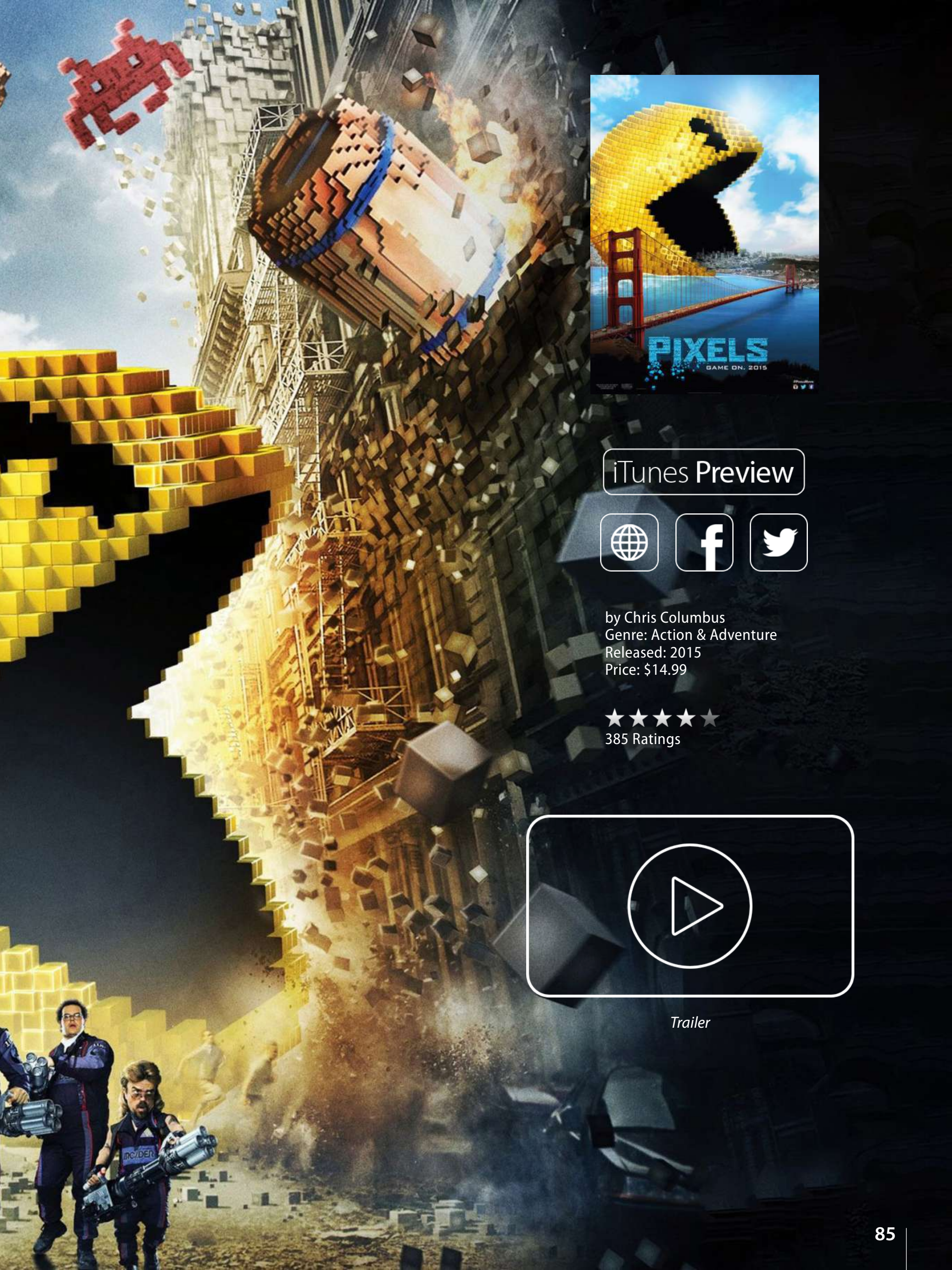
After coming across video feeds of 1980s arcade games and misinterpreting them as Earth declaring war, aliens take the visual form of game characters, including Donkey Kong and Pac-Man, to attack the planet. This leads US President Will Cooper (Kevin James) to turn to his old school friends and veteran gamers Sam (Adam Sandler), Ludlow (Josh Gad) and Eddie (Peter Dinklage) to fight the invaders.

FIVE FACTS:

1. This movie is **based on director Patrick Jean's 2010 short film also called Pixels.**
2. The previous work of director Chris Columbus includes the first two Home Alone movies, Mrs. Doubtfire and the first two Harry Potter movies.
3. Also among the leading cast of Pixels are Michelle Monaghan, Brian Cox, Ashley Benson and Jane Krakowski.
4. The movie has attracted overwhelmingly poor reviews. The critics' consensus on Rotten Tomatoes reads: "Much like the worst arcade games from the era that inspired it, Pixels has little replay value and is hardly worth a quarter."
5. Still, despite the negative critical reception, Pixels has **grossed over \$236.4 million worldwide as of October 8, 2015.**



Rotten Tomatoes
17%
CERTIFIED FRESH



iTunes Preview



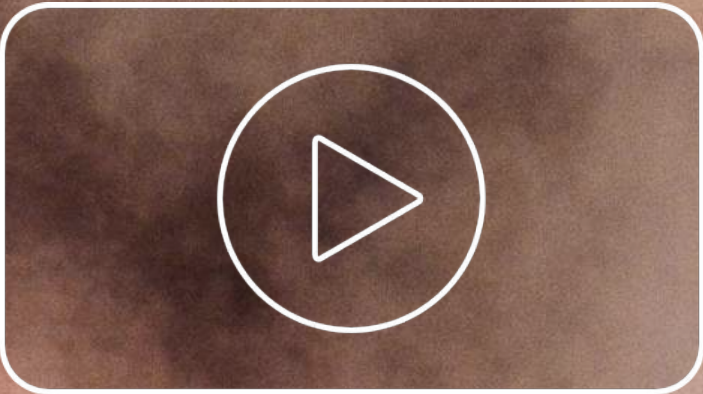
by Chris Columbus
Genre: Action & Adventure
Released: 2015
Price: \$14.99

★★★★★
385 Ratings



Trailer

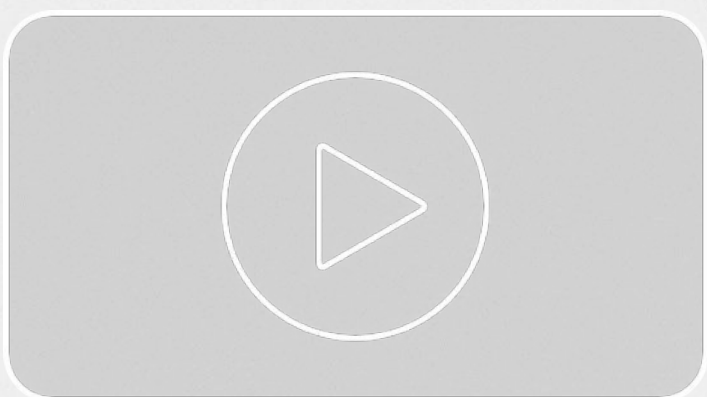




Peter Dinklage Interview

iTunes

Review



Good For You

Music



iTunes Preview



Genre: Pop
Released: Oct 09, 2015
14 Songs
Price: \$11.99



3249 Ratings

Revival (Deluxe)

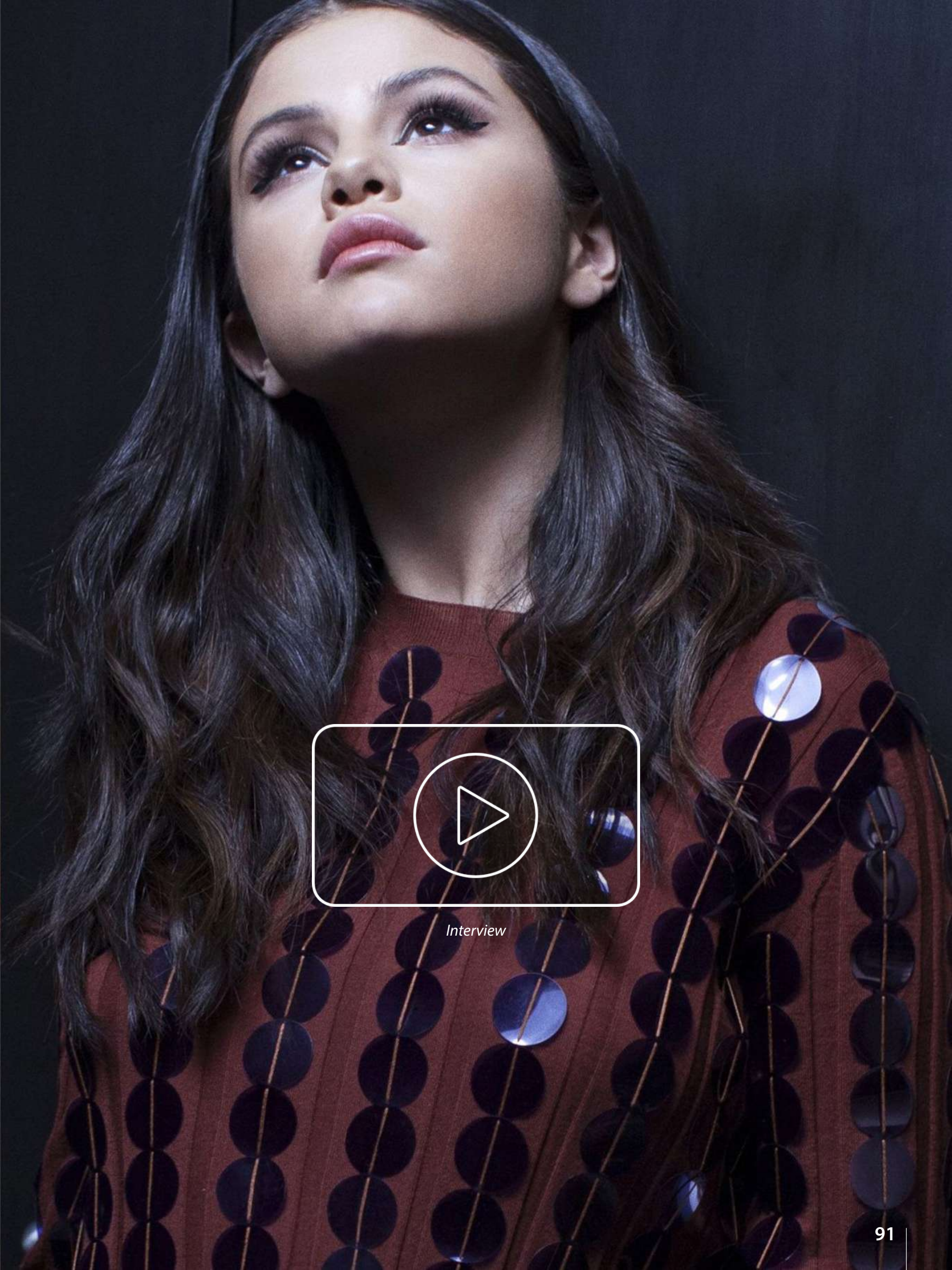
Selena Gomez

Revival is former Disney Channel regular Selena Gomez's second solo studio album, following Stars Dance in 2013. Described as combining pop and electronic dance music, the new album is Gomez's first released through the labels Interscope and Polydor Records - and the lead single, "Good For You", has already become her highest-charting single in her native US.

FIVE FACTS:

1. "Good For You" has peaked **at number five on the US Billboard Hot 100 chart.**
2. Rapper A\$AP Rocky co-wrote and contributed vocals to "Good For You".
3. Gomez has revealed that the song "represents the confidence that I truly have inside of me, and I think **it's the vulnerable side that I've expressed, but it's also the combination of just feeling myself**".
4. Gomez made a surprise appearance in the first iPhone 6S screen commercial, which debuted at Apple's keynote revealing the iPhone 6S and iPhone 6S Plus on September 9.
5. On the same day, the album's second single, "Same Old Love", was released.





Interview

Surrender (Deluxe)

Hurts

Hurts, the British synthpop duo of lead vocalist Theo Hutchcraft and synthesist Adam Anderson, have scored great success, particularly across Europe, since forming in 2009. First two studio albums Happiness and Exile have peaked in the top ten of various charts - and Hurts are back in very familiar territory with the new studio album Surrender.

FIVE FACTS:

1. The music of Hurts is **inspired by 1980s synthpop from Depeche Mode and Ultravox.**
2. Hutchcraft has said that Hurts "is about that fine line between happy and sad. We make emotional music but we are honest about it."
3. The new album's lead single, "Some Kind of Heaven", reached **number 6 on the Polish Airplay Top 20 Chart.**
4. The deluxe edition of Surrender available on iTunes includes three extra tracks: "Perfect Timing", "Weight of the World" and "Policewoman".
5. Hutchcraft has been **romantically linked with burlesque performer Dita von Teese.**



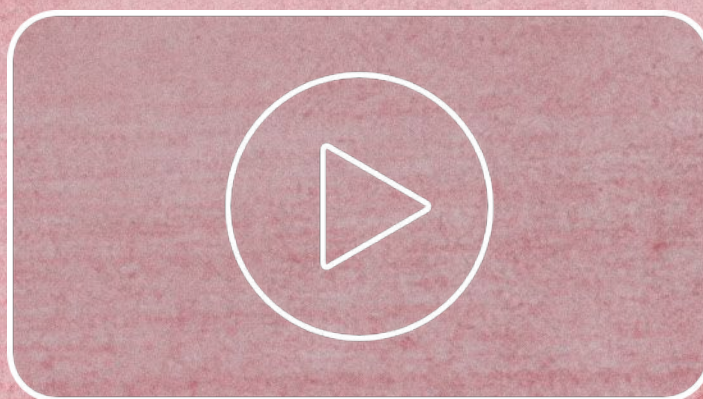
iTunes Preview



Genre: Alternative
Released: Oct 09, 2015
13 Songs
Price: \$9.99



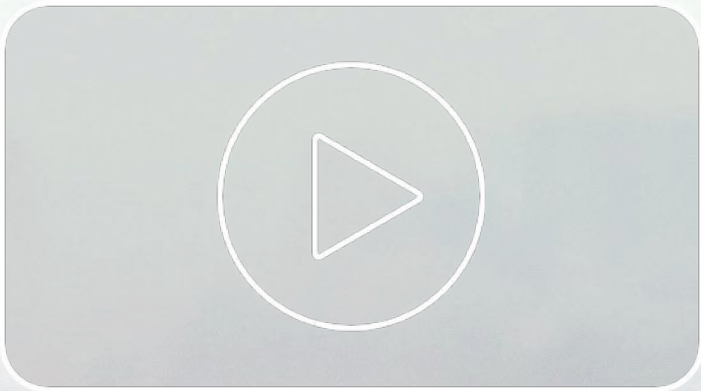
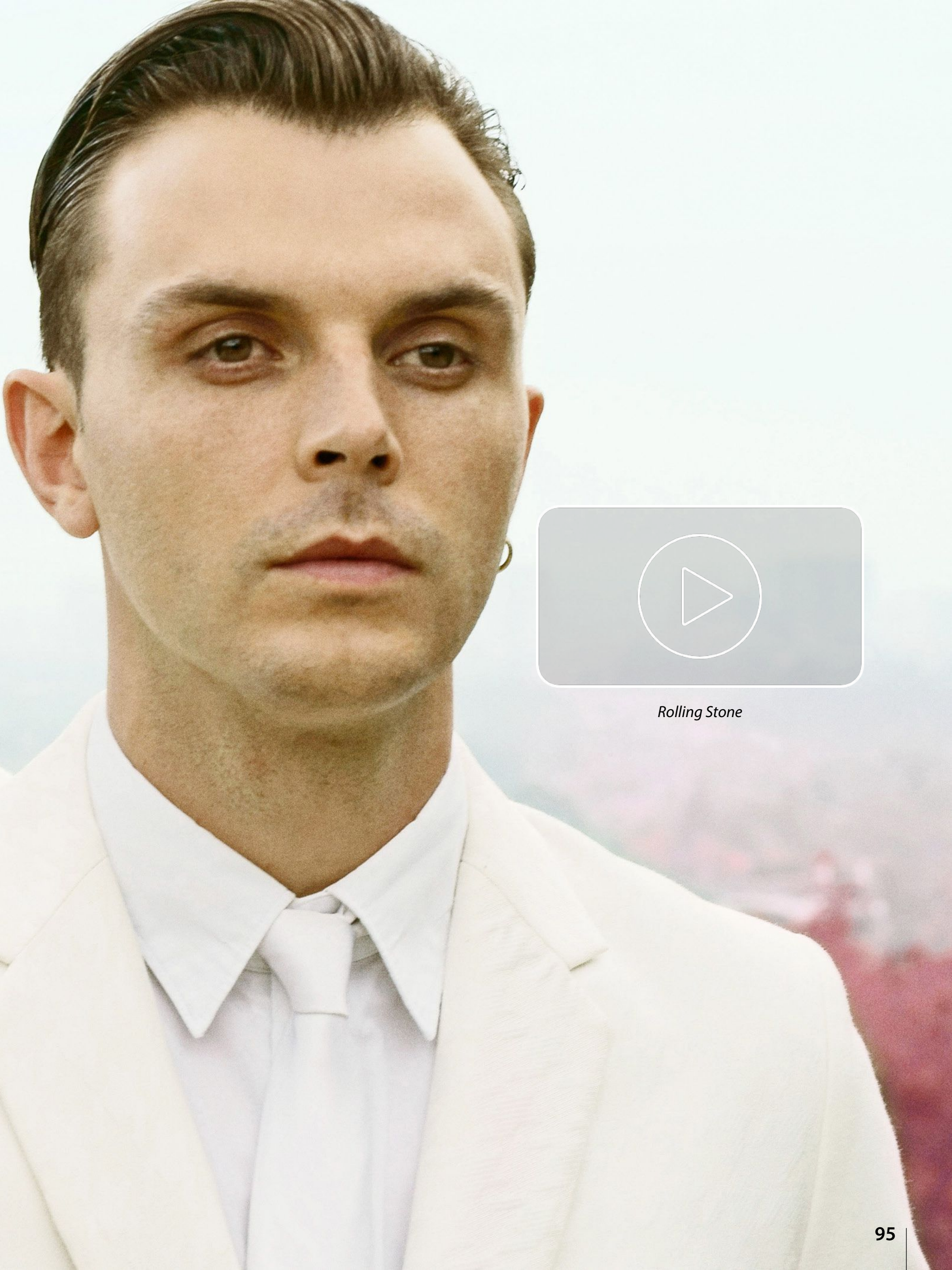
39 Ratings



Some Kind of Heaven







Rolling Stone

APPLE ADDS RETINA DISPLAYS TO ITS iMACS

Apple is adding Retina displays to its iMacs, which will enhance the text and the image quality of photos and videos.

The Cupertino, California-based company said its 21.5-inch iMac will have a Retina 4K display, while every 27-inch iMac will have a Retina 5K display. The 21-inch iMac, which starts at \$1,099, and 27-inch iMac, which starts at \$1,799, are available in three models and come standard with a new Magic Keyboard and Magic Mouse 2.





The technology giant redesigned Magic devices including the Magic keyboard, Magic Mouse 2 and Magic Trackpad 2. Those products have rechargeable batteries. The new trackpad marks the first time Apple has made its Force Touch Trackpad feature available for a desktop. Force Touch allows users access to several shortcuts by touching the trackpad in different ways.

Apple said the iMacs will also have new storage options and more powerful processors and graphics.

Apple first introduced the iMac in 1998 as its primary desktop computer offering and revamped it many times since. In recent years Apple has focused on faster growing products such as the iPhone, which account for about half of Apple's sales, iPads and laptops as sales of traditional desktop PCs slump.

Apple Inc.'s stock rose 48 cents to \$112.09 in morning trading Tuesday. Its shares have risen almost 2 percent so far this year.





**TWITTER CEO
DORSEY:
TECH'S
LATEST
WOULD-BE
COMEBACK KID**

Twitter boss Jack Dorsey, the newly anointed savior of the quirky but troubled microblogging service, is the latest in a long line of tech company founders who've been called back to revive their wayward startups. After co-founding Twitter in 2006 and serving a previous two-year stint as CEO, Dorsey returned to the top job last week. His first moves: slashing staff and touting new features intended to draw in more users.

Dorsey clearly aims to follow in the footsteps of Apple's Steve Jobs, who returned 12 years after his 1985 ouster to lead a legendary corporate revival. But not all companies can be Apple, and not all boomerang founders can be Jobs.

STEVE JOBS, APPLE

Any such list has to start with Jobs, who was famously forced out of Apple nine years after he and Steve Wozniak launched the company. Apple's board wooed Jobs back in 1997 as it teetered on the brink of bankruptcy.

Jobs oversaw a series of blockbuster new products, including the iPod, iTunes and the revolutionary iPhone. The latter now brings in nearly two thirds of Apple's annual revenue, which rose above \$180 billion last year.

JERRY YANG, YAHOO

After co-founding the Internet company with David Filo in 1994, Yang handed the reins to "professional" managers in the mid-1990s. But the company was later eclipsed by Google. Yang

returned as CEO in 2007 - and was gone again two years later.

True, he fought off a takeover bid from Microsoft and made a \$1 billion investment in the Chinese e-commerce giant Alibaba - one valued at more than \$49 billion last year. But Yang wasn't able to reignite Yahoo's growth, a problem his successors haven't solved, either.

MARK PINCUS, ZYNGA

Zynga, which Pincus launched in 2007, soared thanks to its popular Facebook-based games like Farmville. Then Facebook opened the doors to rivals, and Zynga's fortunes went south.

Pincus stepped down as CEO in 2013, then reclaimed the top job earlier this year. Zynga's still on a roller coaster; Pincus has cut staff and scrambled to roll out new games for mobile phones.

MICHAEL DELL, DELL

Michael Dell famously launched what became the world's largest personal-computer company from his dorm room in 1984. He stepped down as CEO in 2004, but returned to the top job in 2007 as PC sales slumped.

Since then, Dell has taken his namesake company private and is remaking it as a seller of computer hardware and software for business. This week, Dell said it's buying business computing giant EMC Inc. in a blockbuster deal valued at \$67 billion.

'PAN' LACKS MAGIC AT THE BOX OFFICE; 'THE MARTIAN' SOARS

"Pan" produced no Neverland magic at the box office.

The fantasy, which cost an estimated \$150 million to produce, earned \$15.5 million in its opening weekend, according to Rentrak estimates Sunday making it one of the worst bombs of the year. Early tracking did not look promising for the Joe Wright-directed film but still predicted that "Pan" would open at least in the \$20 million range.

The PG-rated epic, sold as a Peter Pan origin story and a lavish visual feast, has had a bumpy ride from the beginning, starting when actress Rooney Mara, who is white, was cast as Tiger Lily, who is historically Native American. The film, starring Hugh Jackman and Garrett Hedlund, also had been pushed from July to October. It has not been well-received by critics, either.





"Pan" now ranks among 2015's biggest flops, including "Fantastic Four" and "Tomorrowland." International earnings don't look promising either. The film brought in a weak \$20.5 million. For comparison, "The Martian" earned \$58.1 million.

"This had a lot going against it," said Paul Dergarabedian, a senior media analyst for Rentrak.

He also believes competition in the family market from the Halloween-themed animated feature "Hotel Transylvania 2" hurt "Pan."

"Family films always have an audience, but that audience is extremely fickle and hard to please, just like the kids who go to these movies," Dergarabedian said. "You just never know what's going to resonate."

Sony's high-wire spectacle "The Walk" also stumbled in its first weekend in wide release, after debuting on IMAX screens last week. The tale of Philippe Petit's tight-rope walk between the towers of the World Trade Center earned \$3.7 million this weekend, bringing its total to \$6.4 million. Joseph Gordon-Levitt stars in film directed by Robert Zemeckis.

Not all was bleak at the box office, though. Ridley Scott's space adventure "The Martian" earned a solid \$37 million in its second week in theaters, nabbing the top spot once more. Its domestic total now stands at \$108.7 million.

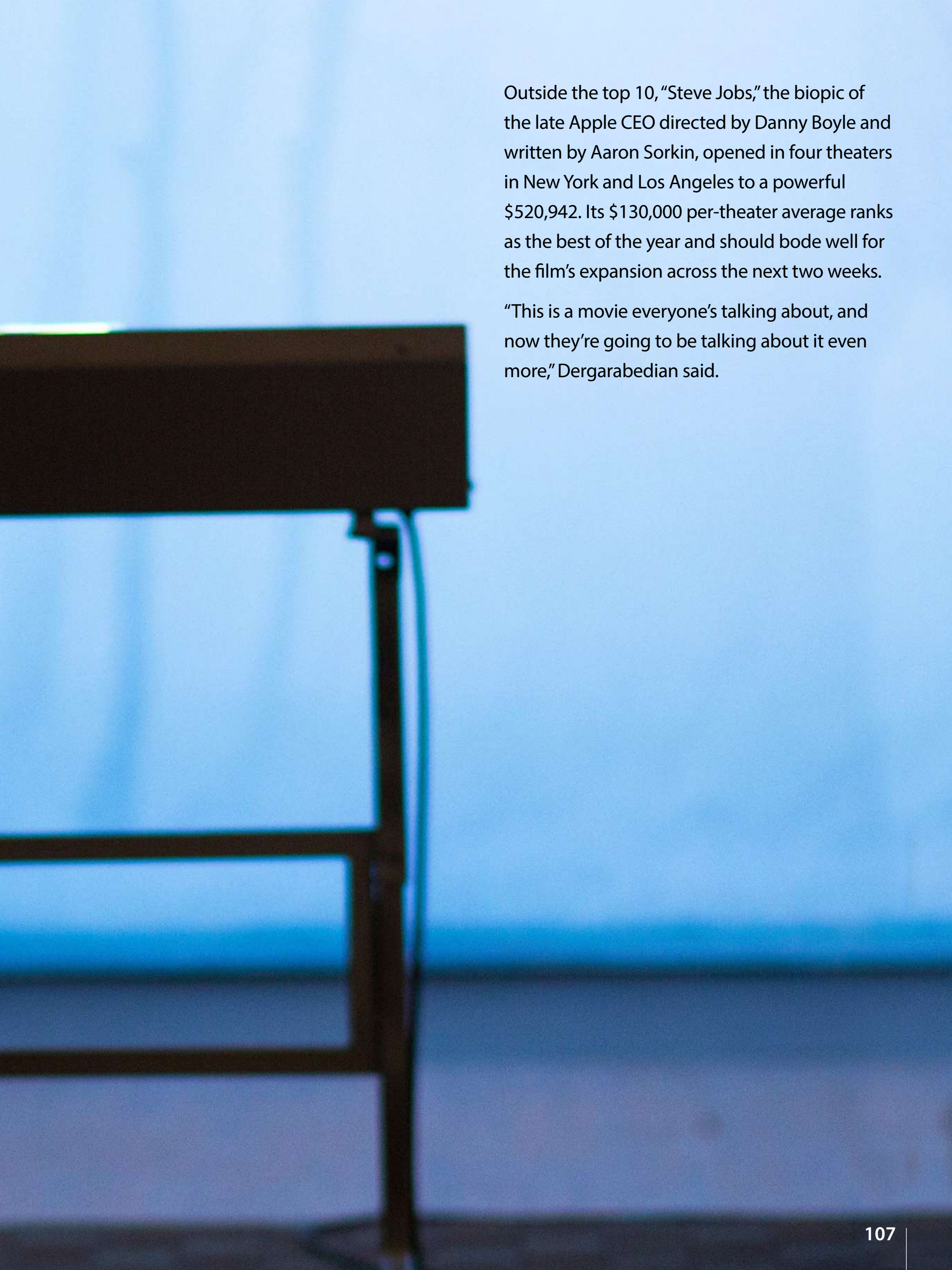
"Hotel Transylvania 2" took second place in its third weekend with \$20.3 million, bumping its total to \$116.8 million. "Pan" came in at No. 3.

Nancy Meyers' workplace comedy "The Intern" earned \$8.7 million, and the border thriller "Sicario" brought in \$7.4 million, rounding out the top five.





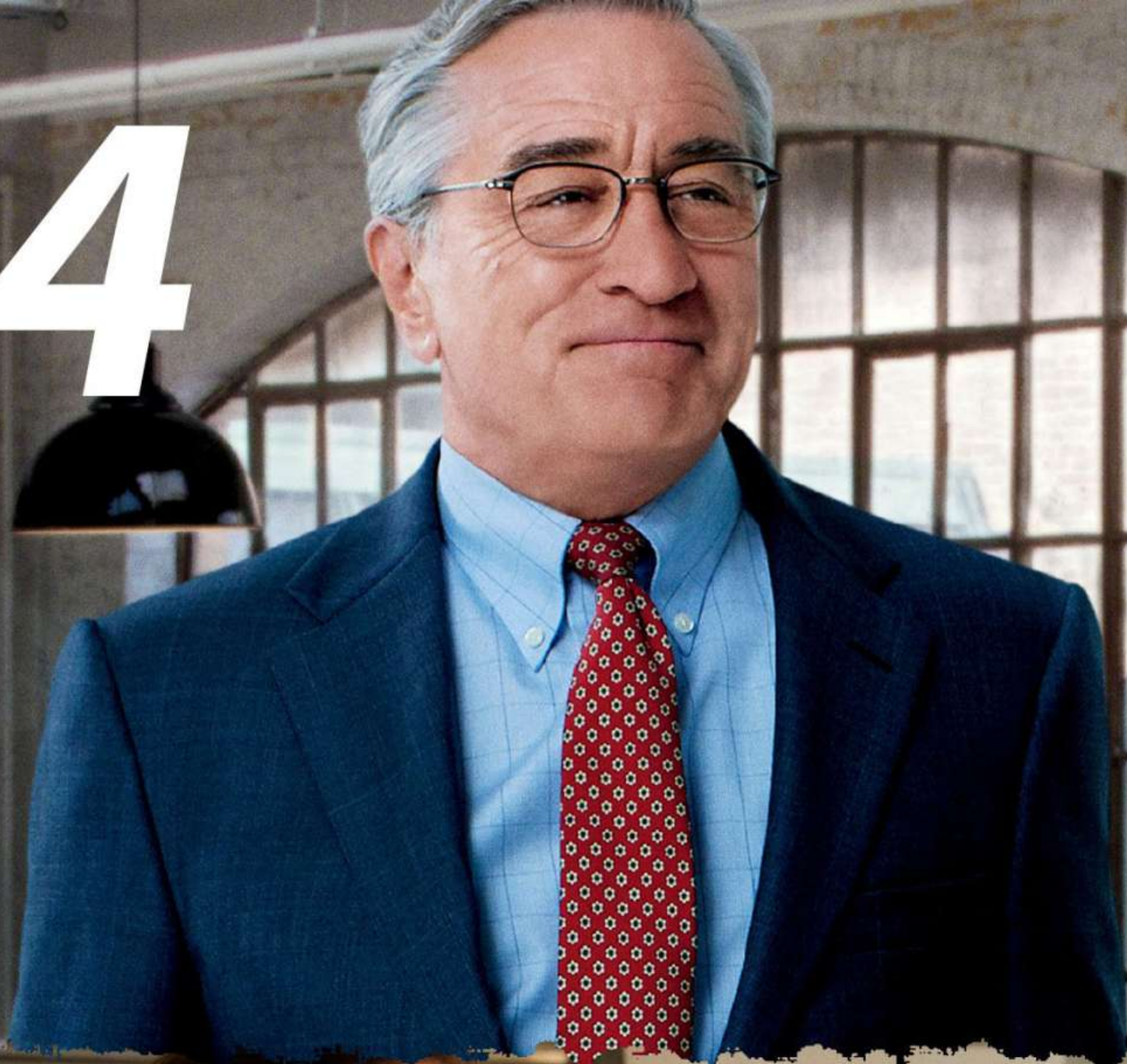




Outside the top 10, “Steve Jobs,” the biopic of the late Apple CEO directed by Danny Boyle and written by Aaron Sorkin, opened in four theaters in New York and Los Angeles to a powerful \$520,942. Its \$130,000 per-theater average ranks as the best of the year and should bode well for the film’s expansion across the next two weeks.

“This is a movie everyone’s talking about, and now they’re going to be talking about it even more,” Dergarabedian said.

4



5





Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Rentrak. Where available, the latest international numbers for Friday through Sunday are also included. Final domestic figures will be released Monday.

1. *"The Martian,"* \$37 million
(\$58.1 million international).

2. *"Hotel Transylvania 2,"* \$20.3 million
(\$22.7 million international).

3. *"Pan,"* \$15.5 million
(\$20.5 million international).

4. *"The Intern,"* \$8.7 million
(14.8 million international).

5. *"Sicario,"* \$7.4 million
(\$6.4 million international).



6. *"Maze Runner: The Scorch Trials,"*
\$5.3 million (\$16 million international).

7. *"The Walk,"* \$3.7 million
(\$5.2 million international).

8. *"Black Mass,"* \$3.1 million
(\$2.6 million international).

9. *"Everest,"* \$3 million
(\$8.1 million international).

10. *"The Visit,"* \$2.4 million
(\$2.6 million international).





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Estimated ticket sales for Friday through Sunday at international theaters (excluding the U.S. and Canada), according to Rentrak:

1. *"The Martian,"* \$58.1 million.

2. *"Goodbye Mr. Lover,"* \$32 million.

3. *"Hotel Transylvania 2,"* \$22.7 million.

4. *"Inside Out,"* \$21.6 million.

5. *"Pan,"* \$20.5 million.

4

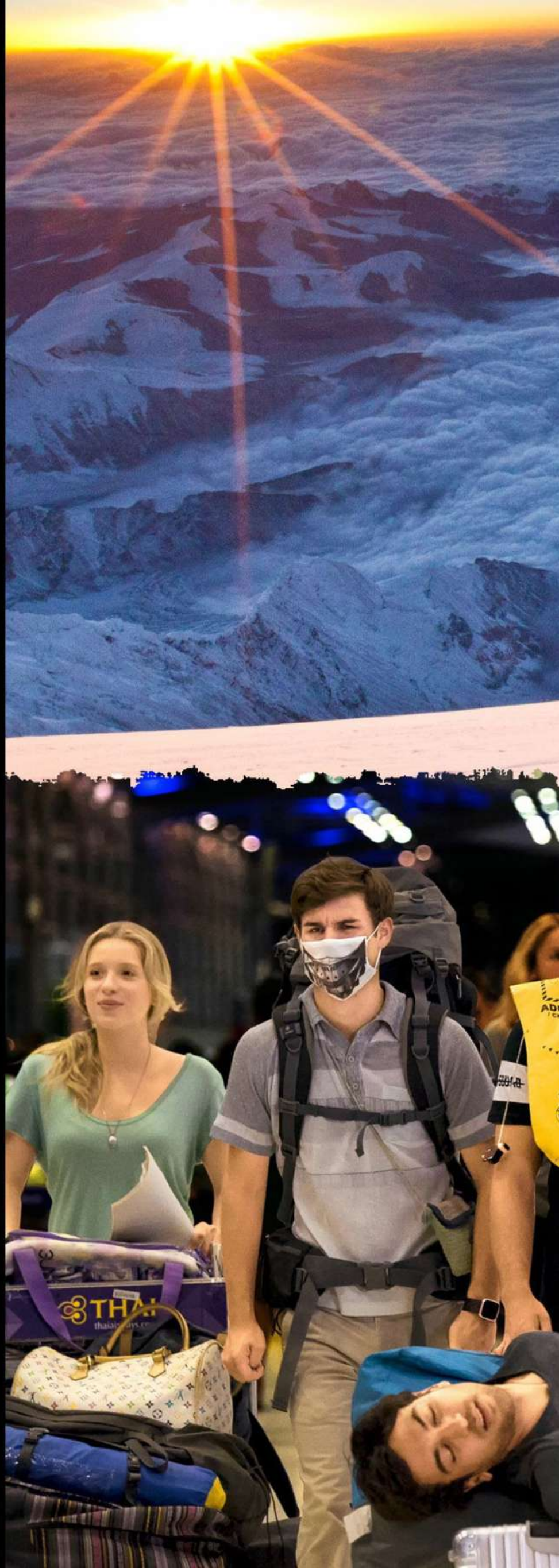
6. *"Maze Runner: The Scorch Trials,"* \$16 million.

7. *"The Intern,"* \$14.8 million.

8. *"Everest,"* \$8.1 million.

9. *"Fack ju Gohte 2"* and
"Er ist wieder da," \$7.3 million.

10. *"Lost in Hong Kong,"* \$7.2 million.



8



9

**LESS SKIN:
PLAYBOY
TO STOP
RUNNING
PICTURES OF
NUDE WOMEN**

Playboy is about to find out how many people really do read it for the articles.

The magazine that helped usher in the sexual revolution in the 1950s and '60s by bringing nudity into America's living rooms - or at least its sock drawers - announced this week that it will no longer run photos of naked women.

Playboy has seen its circulation plunge in recent decades as it has fallen victim to some of the very forces it helped set in motion. First it had to deal with competition from more sexually explicit magazines like Penthouse and Hustler. Now the Internet is awash in high-definition porn.

Playboy has decided that the answer is less skin, not more.

"You're now one click away from every sex act imaginable for free. And so it's just passé at this juncture," Playboy Enterprises CEO Scott Flanders told The New York Times.

Starting in March, Playboy's print edition will still feature women in sexy, provocative poses, but they will no longer be fully nude. It will become more like Esquire and other magazines with PG-13-type pictures.

The Times said the magazine has not decided whether to continue having a centerfold.

Playboy became famous for publishing nude photos of some of the world's most famous women. Marilyn Monroe was its first centerfold, 62 years ago.

Although the change represents a major shift for the magazine, it is also the latest step away from full nudity, which was banned from Playboy's website in August 2014. That helped make the site safer for work and public places, and

enabled Playboy to get onto Facebook, Twitter and other platforms.

The magazine has said its online audience soared with that move, averaging a fourfold increase in monthly unique visitors.

During Playboy's print heyday, readers could plausibly, if not always convincingly, claim they read it for its fiction, journalism and interviews.

It published the work of such writers as John Updike, Jack Kerouac, Norman Mailer, Ray Bradbury and Joseph Heller, and interviewed the likes of Jimmy Carter, Fidel Castro, Malcolm X, Muhammad Ali, Miles Davis, Frank Sinatra and Bob Dylan.

One of the magazine's veteran contributors, celebrity interviewer David Rensin, praised the move away from full nudity as something Playboy should have done years ago.

"It's a good business move. The magazine's got to keep up with the times," said Rensin, whose long list of interview subjects includes Bill Gates, Jerry Seinfeld, Martin Scorsese and, more recently, Lena Dunham and Scarlett Johansson.

For every newsmaker or celebrity who said yes to a Playboy interview, Rensin told The Associated Press on Tuesday, there were others who said no because they didn't want their words to appear next to or near photographs of naked women.

The Times said taking full nudity out of the magazine was something the 89-year-old Hugh Hefner signed off on when Playboy editor Cory Jones ran the idea by him.

"The political and sexual climate of 1953, the year Hugh Hefner introduced Playboy to the world, bears almost no resemblance to today," Flanders said in a statement. "We are more free to express ourselves politically, sexually and culturally today, and that's in large part thanks to Hef's heroic mission to expand those freedoms."

The shift will be accompanied by other changes in the magazine, including a slightly larger size and heavier, higher-quality paper meant to give the magazine a more collectible feel.

Playboy's print circulation, measured at 5.6 million in the 1975, is now about 800,000, according to Alliance for Audited Media, the Times reported.





DELL BUYING EMC IN \$67 BILLION BET ON DATA STORAGE

Dell is buying data storage company EMC for \$67 billion in a huge bet on a segment of technology that has proven to be more profitable than the slumping personal computer market.

The acquisition announced Monday marks Dell's latest attempt to lessen its dependence on the PC industry that it helped pioneer as demand for desktop and laptop machines weakens amid the growing popularity of smartphones and tablets.

The price makes this the largest deal ever between two technology companies, eclipsing Avago Technologies' proposed \$37 billion acquisition of rival chipmaker Broadcom announced five months ago.

The Dell-EMC union is an illustration of how older technology companies are scrambling to adapt to the upheaval unleashed by Apple's introduction of the trendsetting iPhone eight years ago and the advent of digital services that are hosted in remote data centers so they can be reached by any Internet-connected device.





Since going private in a \$25 billion deal completed in 2013, Dell Inc. has been investing in research and development and expanding its software and services business as those in the technology industry continue to struggle with soft PC sales.

EMC meanwhile has been shifting from a provider of data storage hardware such as on-premise data centers to offering a more comprehensive suite of products to businesses, from cloud storage to security offerings.

"Our new company will be exceptionally well-positioned for growth in the most strategic areas of next generation IT including digital transformation, software-defined data center, converged infrastructure, hybrid cloud, mobile and security," Michael Dell said in a written statement.

Dell will serve as chairman and CEO of the combined company. Joe Tucci, chairman and CEO of EMC, will remain in those roles until the deal is complete.

FBR analyst Daniel Ives said the deal means Dell is "no longer your grandma's PC company."

"It's a landmark, historic deal that really brings them into the enterprise market and makes them a behemoth," Ives wrote in a Monday note.

The deal had been rumored for weeks. EMC, based in Hopkinton, Massachusetts, makes data storage equipment and provides other IT services to companies. It also has an 80 percent stake in cloud-computing company VMware Inc., which will stay an independent, publicly traded company.

EMC has been facing tough competition in the storage sector as companies including Amazon, Microsoft and IBM have stepped up cloud storage offerings.

Forrester analyst Glenn O'Donnell said the deal is good news for EMC and its customers.

"Speculation has been somewhat scary for them, but Dell is a trusted player and a low-risk 'soft landing' for these customers," he said. It's a good move for Dell too, he added.

"Dell is fairly weak on storage, and EMC will help give it a full portfolio that it needs to compete with HP, Cisco, IBM, and the growing threat from Huawei," he said.

Shareholders of EMC Corp. will receive about \$33.15 per share, which includes cash plus tracking stock linked to part of EMC's economic interest in the VMware business. That's a 19 percent premium to EMC's Friday closing price of \$27.86.

Dell Inc.'s headquarters will stay in Round Rock, Texas. The combined enterprise systems business headquarters will be in Hopkinton, Massachusetts, where EMC is based.

The deal, which was approved by EMC's board, is targeted to close in the second or third quarter of Dell's fiscal year ending Feb. 3, 2017. It still needs approval from EMC shareholders.

Dell, started by Michael Dell in 1984 when he was just a teenager, went on to change the PC business with low costs, customized orders and direct sales first over the phone and later the Internet.

EMC shares rose 50 cents, or 1.8 percent, to \$28.36 in afternoon trading Monday.





OFFICIALS IN UTAH DEFEND NSA'S ROLE FIGHTING CYBER-ATTACKS

The National Security Agency's massive data center in Utah isn't being used to store Americans' personal phone calls or social media activity, but plays a key role in protecting the country from cyber-attacks by hostile foreign governments, U.S. Rep. Chris Stewart of Utah said Tuesday.

Stewart's comments came during a national security conference he hosted on the University of Utah campus in Salt Lake City. NSA Utah director Dave Winberg was among the speakers, but didn't talk specifically what happens at a \$1.7 billion data center south of Salt Lake City. He instead focused his remarks on the NSA's global purpose.

Stewart, a Republican, said the public shouldn't believe the misconceptions about what goes on at a facility that sits on a National Guard base about 25 miles south of Salt Lake City in the

town of Bluffdale. The center became a target of scrutiny after revelations in 2013 that the NSA has been collecting millions of U.S. phone records and digital communications stored by major Internet providers.

Stewart said the center provides language translation, transcription, analysis and reporting as well as development services to several operations levels of the NSA.

"There's this narrative that every time you drive by Bluffdale, you think, 'They are collecting my Facebook, they are collecting my taxes, they are listening to my phone calls,'" Stewart said. "I promise you that is not the purpose."

Stewart, a member of the House Intelligence Committee, told the audience that they would be proud of the work done there if they were privy to that information.

Stewart had strong words when asked about Edward Snowden, the exiled whistleblower who leaked classified documents about U.S. government surveillance. Stewart called him one of the "most destructive traitors America has ever seen" and said his supporters don't understand what he did to the country.

Herbert, who spoke during the daylong national security conference on the University of Utah campus, told reporters afterward he doesn't have specific concerns specifically about the NSA's facility in Utah but said he has concerns about whether Congress is sufficiently monitoring the NSA's practices around the country.

"The NSA, conceptually, has a significant role to play, particularly to make sure they protect us against outside, evil influences and know





what the bad guys are up to," Herbert said: "Whether it's in Utah or in Virginia or Maryland or Pennsylvania or some other place does not matter to me. Whatever their function is, it should have significant oversight by Congress to make sure they are not violating our civil rights here in America."

Winberg, who oversees the Utah facility, said that the U.S. and its leaders have never been more vulnerable to cyber-attacks from enemies because everyone uses the same networks.

He said hundreds of government databases are attacked daily - not only by individuals, but by foreign governments and enemies. He said cellphones and wireless devices offer leaders' the ability to stay connected, but also become a risk.

"To overcome the very real threats to our country, national decision-makers need to know what adversaries are doing," said Winberg, reading from a pre-approved speech. "They must be able to outmaneuver those who would do us harm in cyberspace."

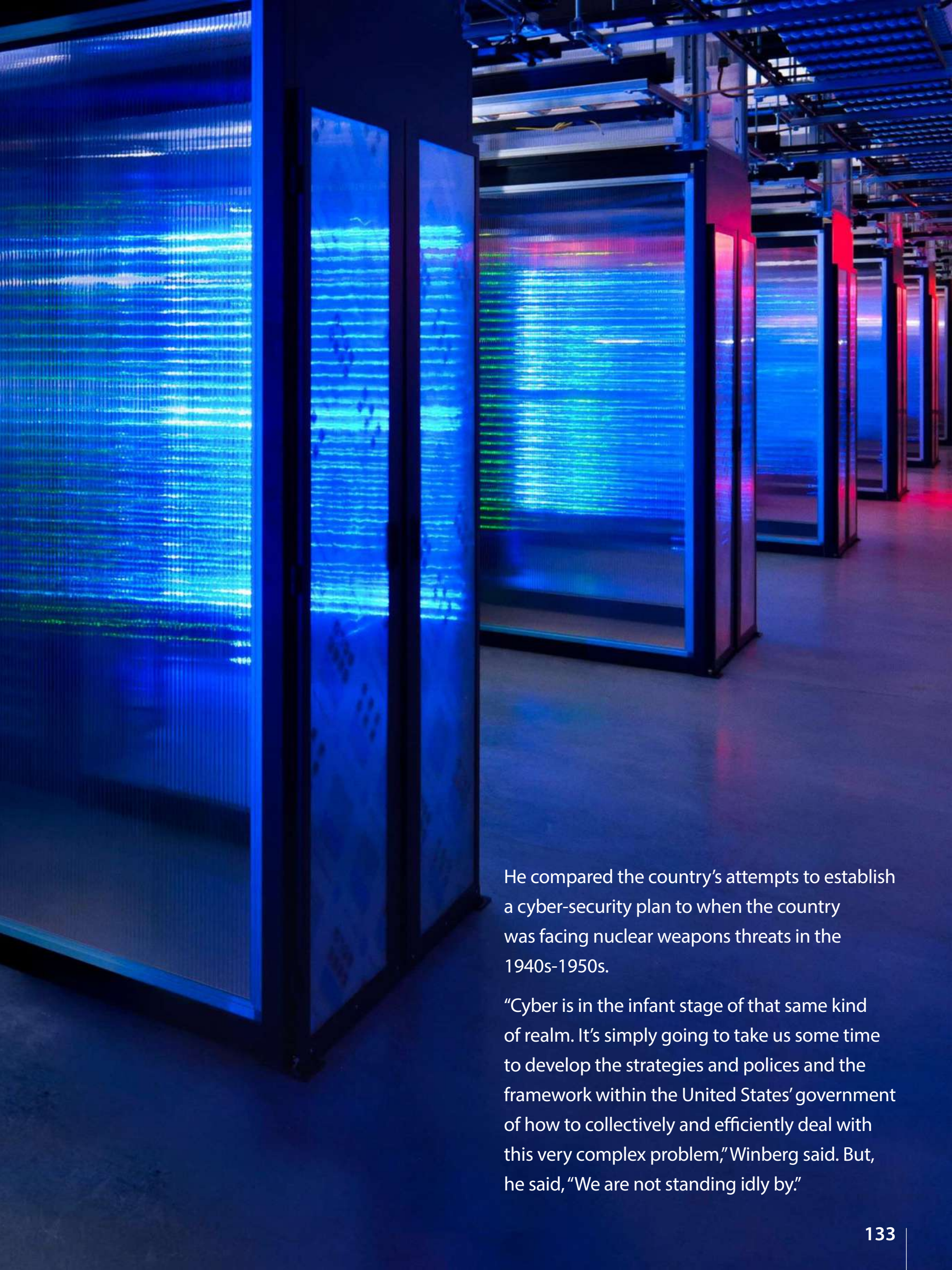
During a question and answer session, Winberg said he and other NSA officials are hamstrung by what they can say because they work for an intelligence agency. "Loose lips really do sink ships," he said. Afterward he said wasn't authorized to speak with reporters.

Winberg sounded the alarm about the threat of cyber-attacks impacting the nation's electricity and power grids, water systems and natural gas pipelines. He said hospitals and emergency services are also vulnerable. He highlighted recent hacks on the U.S. Post Office, Home Depot and Target as examples of the damage cyber-attacks can inflict.









He compared the country's attempts to establish a cyber-security plan to when the country was facing nuclear weapons threats in the 1940s-1950s.

"Cyber is in the infant stage of that same kind of realm. It's simply going to take us some time to develop the strategies and polices and the framework within the United States' government of how to collectively and efficiently deal with this very complex problem," Winberg said. But, he said, "We are not standing idly by."

The collage is a dense, overlapping mosaic of Apple Magazine covers, tilted at an angle to create a three-dimensional effect. The covers feature various headlines and images related to Apple products and events. Key headlines visible include:

- iPhone 5:** "HIGH 5: THE MOST ANTICIPATED GADGET OF ALL TIME", "DISTINCTIVE, ALLURING, COVERED."
- iPad mini:** "CORE iPad mini MOVEMENTS FINALLY REVEALED"
- Windows 8:** "The Mosaic of Microsoft"
- Angry Birds Star Wars:** "ANGRY BIRDS STAR WARS"
- The New iMac:** "The New iMac APPLE UNVEILS A NEW MODERNIZED DESKTOP"
- Other headlines:** "STEVE JOBS", "WWDC 2012", "LONDON 2012", "ACTIVIST", "MOBILE GAMING", "ETIQUETTE", "SAMSUNG", "FLASHBACK VIRUS", "OUTSOURCED", "MOUNTAIN LION", "KID DEVELOPERS", "IPAD", "MAC SECURITY", "GREEN APPLE", "BIG CATS", "MAC", "STEAM", "THE BIG NEXT PLAYER SHUTTERBUGS", "THE EFFECT OF iOS & FACEBOOK ON", "WWDC 2012 A Bevy of Innovative Updates", "IOS BRINGS ENTERTAINMENT ON THE ROAD", "MAKING PODCASTS COOL AGAIN", "POWER ON: SHOWS HOW CUSTOMIZATION IS FOR USERS!", "AT THE MOVIES: HERE'S HOW TO GET YOUR MOVIE ON THE GO", "PORTABLE TELEVISION: A LOOK AT THE APPS FOR TV", "LIVE FROM LONDON 2012: A POTENTIALLY POWERFUL", "THE BLUEPRINT OF LIFE: HOW DATA COULD HOLD THE KEY TO COMPUTER DATA STORAGE IN THE FUTURE", "THE BATTLE FOR THE LIVING ROOM: 2012 Apple Holiday Gift Guide", "THE NEW SURFACE TABLET: UNRAVELING THE MYSTERY", "LIFESTYLE: THE FUTURE OF TECHNOLOGY: THE NEW APP OF ROMANTIC & IRRESISTIBLE", "VIRTUAL CLASSROOM: EDUCATION: WHAT'S NEW IN THE WORLD OF EDUCATION", "ON ISSUE OF PRIVACY: SHOOTING HO"

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CONTACTS

Executive Director - ceo@techlifeneews.com
Relationship Management - crm@techlifeneews.com
Magazine and Website Editor - editor@techlifeneews.com
Advertise - ads@techlifeneews.com
Social Network - network@techlifeneews.com
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BOARD

Ivan Castilho
Executive Director / Design Conception
Glauco Ribeiro
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MINDFIELD DIGITAL ART & GRAPHIC DESIGN

Glauco Ribeiro
Art & Graphic Design Director

Raphael Vieira
Art & Graphic Design

Michael Danglen
Art & Graphic Design

WRITERS

Precise English Inc.
Benjamin Kerry (UK)
Gavin Lenaghan (UK)
Elena Lusk (US)
Kyron Timbs (AUSTRALIA)

COLUMNS

iTUNES REVIEW
Benjamin Kerry

FINANCE NEWS
Associated Press / Bloomberg

REVISION

Gavin Lenaghan
Elena Lusk

SPECIAL THANKS

Rui da Costa
Lise Berda
James Jarvis
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